

Propositions

5 Propositions Not Related to the Dissertation, but Defensible

Proposition 1

Rigor without relevance is a waste of time (and money).

Proposition 2

Experts are overrated.

Proposition 3

The heart and the brain of the company is the broad employee base, not the top management.

Proposition 4

Many unicorn startups will soon be rudely awakened.

Proposition 5

Innovation makes a man rich. Rich men don't innovate.

5 Propositions Related to the Dissertation

Proposition 6

The only companies that will survive in the future are those that harness the power of their employees from the grassroots.

(Chapter 3)

Proposition 7

To succeed, employees need to be self-determined, leading them to be intrinsically motivated. Innovating is tough, and without intrinsic motivation, teams will often give up too early.

(Chapter 3)

Proposition 8

Without management control, even the best innovation teams will fail. Control is needed to guide employees and align company goals with employee ideas.

(Chapter 3)

Proposition 9

You need constructive conflict in order to change successfully. If a change is not questioned, it was made too late.

(Chapter 4)

Proposition 10

The biggest problem companies face is employee disengagement.

(Chapter 4)

1 Propositions Unrelated to the Dissertation

Proposition 11

You never know how strong you are, until being strong is your only choice.

(Bob Marley)