Propositions

5 Propositions Not Related to the Dissertation, but Defensible

Proposition 1
Rigor without relevance is a waste of time (and money).

Proposition 2
Experts are overrated.

Proposition 3
The heart and the brain of the company is the broad employee base, not the top management.

Proposition 4
Many unicorn startups will soon be rudely awakened.

Proposition 5
Innovation makes a man rich. Rich men don’t innovate.

5 Propositions Related to the Dissertation

Proposition 6
The only companies that will survive in the future are those that harness the power of their employees from the grassroots.
(Chapter 3)

Proposition 7
To succeed, employees need to be self-determined, leading them to be intrinsically motivated. Innovating is tough, and without intrinsic motivation, teams will often give up too early.
(Chapter 3)
Proposition 8
Without management control, even the best innovation teams will fail. Control is needed to guide employees and align company goals with employee ideas.
(Chapter 3)

Proposition 9
You need constructive conflict in order to change successfully. If a change is not questioned, it was made too late.
(Chapter 4)

Proposition 10
The biggest problem companies face is employee disengagement.
(Chapter 4)

I Propositions Unrelated to the Dissertation

Proposition 11
You never know how strong you are, until being strong is your only choice.
(Bob Marley)