Contents

List of contributors vii

1 Introduction 1
Willem Molle and Julia Djarova

PART I R&D

2 Creating wealth from university know-how: the role of technostarters 31
Hans Wissema

3 Assessing the impact of centres of excellence on business innovation: the Flemish case 60
Arnold Verbeek, Elissavet Lykogianni, Valentijn Bilsen, Veerle Minne and Geert Steurs

4 The geography of transfer of university knowledge to firms: the case of Southern England 85
Adrian Healy

PART II FIRMS

5 ICT and firm innovation in European ‘catching-up’ countries 111
Jacob Dencik and Julia Djarova

6 The behavioural additionality of business R&D subsidies: theoretical considerations and empirical results for Flanders 137
Geert Steurs, Arnold Verbeek and Elissavet Lykogianni

PART III PUBLIC SECTOR

7 European innovation policy: increased effectiveness through coordination with cohesion policy 167
Willem Molle
8  National governance systems for innovation: high-level coordination leads to increased effectiveness 201
   Julia Djarova and Walter Zegveld

9  Regional innovative potential and development strategies: the case of Poland 229
   Marta Mackiewicz, Robert Pollock and Paulina Fabrowska

Index 253