

# PROPOSITIONS

Appended to the dissertation entitled

## **Setting the Stage for Innovation: Balancing Diverse Interests Through Standardisation**

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- I. Contrary to the common image of standardisation as a boring process of defining ‘nuts and bolts’, it often is highly dynamic with many stakeholders fiercely defending their interests. (*This dissertation*)
- II. Increasing complexity of technology and innovation makes standards more likely to be developed in processes which involve multiple modes of standardisation. (*Chapter 2*)
- III. Standardisation balances societal interests and clearly specifies regulatory requirements. By doing so, it supports their implementation in innovations. (*Chapter 3*)
- IV. Making innovations acceptable to relevant stakeholders may require companies to make investments that also benefit their competitors. (*Chapter 3*)

- V. Conjoint-based choice experiments are an excellent, yet under-used method for understanding decision factors in forum shopping. (*Chapter 4*)
- VI. Most research in the business and management field is based on the assumption that firms are free to pursue any (legal) course of action that they deem to be in their interest. Many management theories may therefore not apply to firms in countries like Korea, China, and Japan, where government plays a major role in the economy.
- VII. The Brexit process shows the high extent to which little-known regulations and standards are fundamental to the functioning of the economy.
- VIII. The Volkswagen diesel scandal shows that standards and regulation can trigger firms to innovate. However, the scandal also shows that the resulting innovations are not always desirable from a societal point of view.
- IX. Having close colleagues with statistical knowledge moderates the Dunning-Kruger effect for qualitative researchers who venture into the realms of quantitative research.
- X. The feeling of success and accomplishment a researcher gets from having a publication accepted correlates with the effort and pain involved in the review process.
- XI. The process of writing this dissertation shows that Parkinson's law applies to academic research.