

Size, Internationalization and University Rankings: Evaluating and Predicting Times Higher Education (THE) Data for Japan**

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EI2019-12

Revised: March 2019

* The authors are most grateful to three reviewers for very helpful comments and suggestions. For financial support, the first author wishes to acknowledge the Australian Research Council and Ministry of Science and Technology (MOST), Taiwan.

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Abstract

International and domestic rankings of academics, academic departments, faculties, schools and colleges, institutions of higher learning, states, regions and countries, are of academic and practical interest and importance to students, parents, academics, and private and public institutions. International and domestic rankings are typically based on arbitrary methodologies and criteria. Evaluating how the rankings might be sensitive to different factors, as well as forecasting how they might change over time, requires a statistical analysis of the factors that affect the rankings. Accurate data on rankings and the associated factors is essential for a valid statistical analysis. In this respect, the Times Higher Education (THE) World University Rankings is one of the three leading and most influential annual sources of international university rankings. Using recently released data for a single country, namely Japan, the paper evaluates the effects of size (specifically, the number of Full-Time Equivalent (FTE) students, or FTE(Size)) and internationalization (specifically, the percentage of international students, or IntStud) on academic rankings using THE data for 2017 and 2018 on 258 national, public (that is, prefectural or city), and private universities. The results show that both size and internationalization are statistically significant in explaining rankings for all universities, as well as separately for private and non-private (that is, national and public) universities, in Japan for each of 2017 and 2018.

Keywords: International and domestic rankings, Size, Internationalization, National, public and private universities, Changes over time.

JEL: C18, C81, I23, Y1.

1. Introduction

It is well known that a broad range of higher education rankings of academics, academic departments, Faculties/Schools/Colleges, institutions of higher learning, states, regions and countries are of academic and practical interest and importance to students, parents, academics, and private and public institutions. The international and domestic rankings are typically based on a variety of arbitrary methodologies and criteria, which means they are not optimal from a statistical perspective. Moreover, evaluating how the rankings might be sensitive to different factors, as well as forecasting how they might change over time, requires a statistical analysis of the wide variety of factors that affect the rankings.

The primary purpose of the paper is to evaluate the relationships over time among rankings and two crucial factors. The three leading and most influential annual sources of international and domestic university rankings are:

- (1) Shanghai Ranking Consultancy Academic Ranking of World Universities (ARWU) (originally compiled and issued by Shanghai Jiao Tong University), founded in 2003;
- (2) Times Higher Education (THE) World University Rankings, founded in 2010 (*THE–QS World University Ranking*, in partnership with QS, 2004-2009);
- (3) Quacquarelli Symonds (QS) World University Rankings, founded in 2010 (*THE–QS World University Ranking*, in partnership with THE, 2004-2009).

ARWU was the first agency to rank world universities, and was followed closely by THE-QS, which used a different methodology. Since 2010, ARWU, THE and QS have used different methodologies, with each having their supporters and critics.

As stated succinctly by THE (2018a):

“The *Times Higher Education* World University Rankings, founded in 2004, provide the definitive list of the world's best universities, evaluated across teaching, research, international outlook, reputation and more. *THE*’s data are trusted by governments and universities and are a vital resource for students, helping them choose where to study.”

THE (2018a) has recently provided the Young Universities Rankings, World Reputation Rankings, Emerging Economy Rankings, Japan University Rankings, Asia University

Rankings, World University Rankings, US College Rankings and, most recently, Latin America Rankings and Europe Teaching Rankings. These separate rankings provide a rich source of data for two countries, namely USA and Japan (see THE (2018b) and THE (2018c), respectively, for further details), and several regions, as well as alternative groupings of countries and regions:

https://www.timeshighereducation.com/world-university-rankings/2018/regional-ranking#!/page/0/length/25/sort_by/rank/sort_order/asc/cols/stats

Institutions of higher learning in the USA have been analysed extensively and comprehensively over an extended period. However, this has not been the case in Japan as data on a wide range of national, public and private universities have not been readily available. Recently, THE (2018d) has provided data for Japan on numerical rankings for 258 national, public (that is, prefectural or city), and private universities.

THE (2018d) gives the following explanation of the data set:

“The *Times Higher Education* Japan University Rankings 2018, based on 13 individual performance metrics, are designed to answer the questions that matter most to students and their families when making one of the most important decisions of their lives – who to trust with their education.

This year’s methodology includes the same 11 indicators as last year, as well as two additional internationalisation measures: the number of students in international exchange programmes, and the number of courses taught in a language other than Japanese.

The rankings include the top-ranked 150 universities by overall score, as well as any other university that is in the top 150 for any of the four performance pillars (resources, engagement, outcomes and environment). Scores in each pillar are provided when the university is in the top 150, while a dash (“–”) indicates that the institution is not ranked in the top 150 for that pillar.

Institutions outside the top 150 are shown with a banded rank (“151+”) and a banded score (“9.4-38.2”: these two numbers represent the lowest and highest scores of all universities ranked outside the top 150), and are displayed in alphabetical order.”

The data set includes a number of factors that are used in defining the ranking, but they cannot be used to predict the rankings. For purposes of predicting rankings in advance of obtaining the data that are used to construct them, two factors that should have a significant effect on

rankings, and these will be used to evaluate and predict the effects of **size** (specifically, the number of Full-Time Equivalent (FTE) students, or **FTE(Size)**) and **internationalization** (specifically, the percentage of international students, or **IntStud**) on academic rankings of the private and non-private (that is, national and public) universities in Japan. Sources of whether universities are national, public or private are given at the following websites, as well as on the respective university websites:

National:

<http://www.mext.go.jp/en/about/relatedsites/title01/detail01/sdetail01/1375122.htm>

Public:

<http://www.mext.go.jp/en/about/relatedsites/title01/detail01/sdetail01/1375124.htm>

Private:

<http://www.mext.go.jp/en/about/relatedsites/title01/detail01/sdetail01/sdetail01/1375152.htm>

The analysis of the data on these three key variables will enable a statistical analysis of, and response to, the following issues relating size and internationalization of non-private and private universities to their respective rankings over time:

- (i) Are private or non-private universities more highly ranked?
- (ii) Are private or non-private universities larger in terms of size?
- (iii) Do private or non-private universities have a higher degree of internationalization?
- (iv) Do the size, internationalization and rankings of private and non-private universities change over time?
- (v) Are there differences in the effects of size and internationalization on the rankings of private universities?
- (vi) Are there differences in the effects of size and internationalization on the rankings of non-private universities?
- (vii) Do the effects of size and internationalization change over time for private and non-private universities?

There is an extensive literature on university rankings and, more generally, on methodologies used to generate such rankings. There are numerous studies relative to a number of industries

that have compared results from different methods and approaches that emphasize the differences and similarities related to rankings. Among them are the following:

Carrico et al. (1997) consider data envelope analysis and university selection, Hu et al. (2017) analyse a hybrid fuzzy DEA/AHP methodology for ranking units in a fuzzy environment, Dale and Krueger (2002) estimate the payoff to attending a more selective college through an application of selection on observables and unobservables, Eccles (2002) evaluates the use of university rankings in the United Kingdom, Federkeil (2002) examines some aspects of ranking methodology of German universities, Kallio (1995) considers the factors influencing the college choice decisions of graduate students, Liu et al. (2005) comments on the “Fatal Attraction” of academic ranking of world universities using Scientometrics, Io Storto (2016) analyses the ecological efficiency based ranking of cities based on a combined DEA cross-efficiency and Shannon’s entropy method, McDonough et al. (1998) evaluates college rankings based on democratized college knowledge, Meredith (2004) analyses why universities compete in the ratings game with an empirical analysis of the effects of the U.S. News & World Report College Rankings, Merisotis (2002) examines the ranking of higher education institutions, Pavan et al. (2006) evaluate data mining by total ranking methods based on a case study on optimisation of the ‘pulp and bleaching’ process in the paper industry, and van Raan (2005) examines the fatal attraction ranking of universities by bibliometric methods.

Additional research papers that examine international and domestic university rankings can be found in a wide range of international journals. Some recent papers based on scientific publishing, country-specific and industrial linkage factors, and the associated policy implications, include Tijssen et al. (2016), Piro and Sivertsen (2016), Moed (2017), Kivinen et al. (2017), Pietrucha (2018), and Johnes (2018).

The remainder of the paper is as follows. Section 2 discusses the data and descriptive statistics, the empirical analysis is presented in Section 3, and some concluding remarks are given in Section 4.

2. Data and Descriptive Statistics

As discussed in Section 1, in the data set released in THE (2018d), cardinal rankings are given for the leading 100 and 101 universities in 2017 and 2018, respectively, with 50 universities listed in intervals from 101-110, 111-120, 121-130, 131-140, and 141-150. The remaining 108 universities are listed equally as 151+.

Tables 1a-1b show the universities that have more than 20% Internationalization, where IntStud denotes the percentage of international students, in 2017 and 2018, respectively. The universities are essentially all private, with 7 of 7 and 6 of 7 in Tables 1a and 1b, respectively. The sole exception is Akita International University (AIU), a public (specifically, prefectural) university, in Table 1b. Ritsumeikan Asia Pacific University has the highest IntStud scores in both years, with 46.5% and 53.4%, in 2017 and 2018, respectively, as well as being ranked 24 and 21 in Japan in these two years. At 12, AIU has the highest ranking of the universities in the two tables, with all the other private universities being ranked in the range 151+.

Of the 7 universities in Table 1a, 4 universities do not appear in Table 1b. In fact, apart from Digital Hollywood University, which drops from 35.1% in Table 1a to 5.7% in Table 3b, Tokyo Fuji University, Okayama Shoka University, and Tokuyama University, seem to have disappeared altogether in terms of IntStud after 2017. Of the 7 universities in Table 1b, Osaka University of Tourism, Kanagawa Dental University, AIU, and Osaka University of Economics and Law, are new entrants although, as discussed previously, only AIU has a cardinal ranking, with the others being ranked above 151.

[Tables 1a – 1b go here]

Tables 2a-2b show the universities with IntStud scores in the range 10% - 20% for 2017 and 2018, respectively, with 14 of 16 and 14 of 21 being private universities in the two years. However, the two national universities, Tokyo Institute of Technology and Nagaoka University of Technology, are ranked at 4 and 17, and 4 and 21, in Tables 2a – 2b, respectively, while the remaining 14 universities are ranked outside the top 100. The 7 national universities are ranked in the top 21 in Table 2b, with only Waseda University, Sophia University, and International Christian University, all of which are located in Tokyo, are the only private universities in the top 100. It is clear that the national universities dominate the rankings in the IntStud range 10% - 20%.

[Tables 2a – 2b go here]

Universities with IntStud scores in the range 5% - 10% for 2017 and 2018 are shown in Tables 3a – 3b, respectively. Of the 35 universities in Table 3a, 18 are private, while 11 of 29 universities in Table 3b are private. These are much higher percentages than those in Tables 1 and 1. However, in Table 3a, 11 of the 17 non-private universities are ranked in the top 20, while only three private universities, namely Waseda University, International Christian University, and Sophia University, with rankings of 10, 15 and 18, respectively, are listed in the top 100 universities.

In Table 3b, 8 of the 18 non-private universities are in the top 20, while 17 of 18 are in the top 100, the sole exception Tokyo University of the Arts having a ranking in the 151+ group. On the contrary, only 3 private universities of 11, namely Keio University, Ritsumeikan University, and Kyoto University of Foreign Studies, with rankings of 10, 23 and 92, respectively, are listed in the top 100 in Table 3b. As in Tables 1 and 2, national universities tend to dominate the rankings in terms of IntStud scores.

[Tables 3a – 3b go here]

The plots between Rank and IntStud, and between Rank and FTE(Size), are shown in Figures 1a – 1b and Figures 2a – 2b, for 2017 and 2018, respectively. It is clear that there are positive linear relationships for Rank with each of IntStud and FTE(Size) in both years, especially if a single outlier is deleted in 2017 in Figure 1a, and two outliers are deleted in Figure 1b.

The pairwise linear relationship between rank and IntStud is steeper for private than for non-private universities in both 2017 and 2018, but there seems to be little difference from one year to the next. Unlike Figures 1a – 1b, the pairwise linear relationship between rank and FTE(Size) is steeper for non-private than for private universities in Figures 2a – 2b in 2017 and 2018, respectively, with little apparent difference in the relationship between the two variables from one year to the next.

[Figures 1a – 1b and 2a – 2b go here]

3. Empirical Analysis

As mentioned in Section 2, there are only 100 universities that are given cardinal rankings for 2017 and 2018. For this reason, only the first 100 leading universities in Japan will be used for estimating and testing the effects of size and internationalization on the rankings of non-private (that is, national and public) and private universities.

The linear regression models to be estimated are variations of the following:

$$\text{Rank} = \text{intercept} + a * \text{IntStud} + b * \text{FTE(Size)} + \text{error}$$

where Rank denotes “101 - THE Rank”, IntStud denotes “% of International Students”, FTE(Size) denotes “FTE Student Numbers (Thousands)”, and the random error is presumed to satisfy the classical assumptions, which can be tested using the Breusch-Pagan test of homoskedasticity, the RESET test of no functional form misspecification, and the Jarque-Bera test of normality.

The estimates of the linear regression models, with the rankings being explained by IntStud and FTE(Size), are based on 100 and 101 universities in 2017 and 2018, respectively, with 33 and 38 private universities, respectively, and 67 and 63 non-private universities, respectively, in 2017 and 2018. As the numbers of observations across the three tables, as well as for the two years, are different, the R-squared values cannot be compared.

The estimates of the linear regression models of Rank on IntStud and FTE(Size) for all (that is, private and non-private) universities, private universities, and non-private universities in the top 100 universities, are given in Tables 4a – 4c, respectively. The results for both years are presented in each table. “Rank” is defined as “101 – THE Rank”, so that universities with a higher ranking are given a lower cardinal number.

When the data for private and non-private universities from the Top 100 universities are combined in Table 4a, both IntStud and FTE(Size) are positive and statistically significant in both years. This is consistent with the pairwise findings in Figures 1a – 1b and 2a – 2b that were discussed above. The estimated coefficients of IntStud and FTE(Size) are separately similar for each of the two years.

The Lagrange multiplier tests for heteroscedasticity (Breusch-Pagan) are significant, but this does not affect the validity of statistical inference as the standard errors are based on the Newey-West HAC consistent covariance matrix estimator. The Lagrange multiplier tests for non-normality (Jarque-Bera) are significant, which means that the errors are not normally distributed. Ramsey's RESET test for functional form suggests there may be some model misspecification, especially regarding the non-linearity of the relationship among Rank, IntStud and FTE(Size).

[Table 4a goes here]

The regression estimates for private universities that are selected from the Top 100 universities are given for the two years in Table 4b. Overall, the results are quantitatively similar to those in Table 4a, with the estimates being positive and statistically significant. In particular, the estimated coefficients of IntStud and FTE(Size) are separately similar, not only for each of the two years, but also with the estimates for all universities in Table 4a, especially the estimated effects of FTE(Size).

The Lagrange multiplier test for heteroscedasticity (Breusch-Pagan) is significant, but this does not affect the validity of statistical inferences as the standard errors are based on the Newey-west HAC consistent covariance matrix estimator. The Lagrange multiplier test for non-normality (Jarque-Bera) is significant, which means that the errors are not normally distributed, Ramsey's RESET test for functional form suggests there may be some model misspecification, especially regarding the non-linearity of the relationship among Rank, IntStud and FTE(Size). The Lagrange multiplier tests for heteroscedasticity are either insignificant or marginally significant, while the Lagrange multiplier tests for non-normality are insignificant. The RESET functional form tests suggest there may be a non-linear relationship among Rank, IntStud and FTE(Size).

[Table 4b goes here]

Table 4c presents the regression estimates for non-private universities that are selected from the Top 100 universities for the two years. As compared with the estimates shown in Tables 4a and 4b, the results are quantitatively dissimilar. Although the estimated coefficients of IntStud

and FTE(Size) are separately similar for each of the two years, with the estimates being positive and statistically significant in all cases, the estimates of the coefficients for both IntStud and FTE(Size) are considerably larger than are their counterparts in Tables 4a and 4c for both 2017 and 2018.

The Lagrange multiplier test for heteroscedasticity (Breusch-Pagan) is significant for 2017 but not for 2018, while the Lagrange multiplier tests for non-normality (Jarque-Bera) are insignificant, which means that the errors are normally distributed in each of the two years. As in the case of Tables 4a and 4b, Ramsey's RESET test for functional form suggests there may be some model misspecification, especially regarding the non-linearity of the relationship among Rank, IntStud and FTE(Size).

[Table 4c goes here]

Overall, there seem to be strong positive and statistically significant effects of both IntStud and FTE(Size) on Rank in 2017 and 2018, regardless of whether the data for the top 100 private and non-private universities are combined, as in Table 4a, or are examined separately, as in Tables 4b and 4c.

4. Concluding Remarks

As international and domestic rankings are typically based on arbitrary methodologies and criteria, evaluating how the rankings might be sensitive to different factors, as well as forecasting how they might change over time, requires a statistical analysis of the factors that affect the rankings. The Times Higher Education (THE) World University Rankings is a leading and influential annual source of international university rankings.

Using recently released data for Japan, the paper evaluated the effects of size (specifically, the number of Full-Time Equivalent (FTE) students, or FTE(Size)) and internationalization (specifically, the percentage of international students, or IntStud) on academic rankings using THE data for 2017 and 2018 on national, public (that is, prefectural or city), and private universities. The results showed that both FTE(Size) and IntStud were statistically significant

in explaining rankings for all universities, as well as separately for private and non-private (that is, national and public) universities, in Japan for each of 2017 and 2018.

As discussed in Section 1, the purpose of the paper was to answer the following questions (the answers are given in **bold**):

- (i) Are private or non-private universities more highly ranked? (**non-private**)
- (ii) Are private or non-private universities larger in terms of size? (**private**)
- (iii) Do private or non-private universities have a higher degree of internationalization? (**in general, private**)
- (iv) Do the size, internationalization and rankings of private and non-private universities change over time? (**slightly**)
- (v) Are there differences in the effects of size and internationalization on the rankings of private universities? (**yes**)
- (vi) Are there differences in the effects of size and internationalization on the rankings of non-private universities? (**yes**)
- (vii) Do the effects of size and internationalization change over time for private and non-private universities? (**not between 2017 and 2018**)

Further empirical analysis could be undertaken for private and non-private universities in Japan, as well as for USA, Europe, Asia, and Latin America, but the distinction between private and non-private universities is prevalent primarily for the USA.

A deeper analysis requires much richer data, which might be forthcoming in the foreseeable future. Limitations of the analysis include the late arrival of some data series, which can make prediction of rankings problematic.

The paper is intended for the Special Issue of the journal on “Sustainability of the Theories Developed by Mathematical Finance and Mathematical Economics with Applications”. In this sense, the paper is an application of applied econometrics to evaluate and predict university rankings using size and internationalization from the Times Higher Education (THE) data for Japan.

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Table 1a**More than 20% IntStud****2017**

| University | Rank | Type | Prefecture | IntStud |
|-------------------------------------------|------|---------|------------|---------|
| Ritsumeikan Asia Pacific University (APU) | 24 | Private | Oita | 46.50 |
| Digital Hollywood University | 151+ | Private | Tokyo | 35.10 |
| Kobe International University | 151+ | Private | Hyogo | 31.00 |
| Tokyo Fuji University | 151+ | Private | Tokyo | 30.60 |
| Okayama Shoka University | 151+ | Private | Okayama | 22.90 |
| Tokuyama University | 151+ | Private | Yamaguchi | 21.00 |
| Hokuriku University | 151+ | Private | Ishikawa | 20.40 |

Note: IntStud denotes % of International Students.**Table 1b****More than 20% IntStud****2018**

| University | Rank | Type | Prefecture | IntStud |
|-------------------------------------------|------|---------------|------------|---------|
| Ritsumeikan Asia Pacific University (APU) | 21 | Private | Oita | 53.40 |
| Osaka University of Tourism | 151+ | Private | Osaka | 38.90 |
| Kobe International University | 151+ | Private | Hyogo | 24.10 |
| Hokuriku University | 151+ | Private | Ishikawa | 20.90 |
| Kanagawa Dental University | 151+ | Private | Kanagawa | 20.50 |
| Akita International University | 12 | Public | Akita | 20.40 |
| Osaka University of Economics and Law | 151+ | Private | Osaka | 20.10 |

Note: IntStud denotes % of International Students.

Table 2a
10% - 20% IntStud
2017

| University | Rank | Type | Prefecture | IntStud |
|----------------------------------------------|-------------|-----------------|-------------------|----------------|
| Osaka University of Economics and Law | 151+ | Private | Osaka | 16.70 |
| Hagoromo University of International Studies | 151+ | Private | Osaka | 15.50 |
| Meikai University | 141-150 | Private | Chiba | 14.90 |
| Sanyo Gakuen University | 151+ | Private | Okayama | 14.80 |
| Nagoya Keizai University | 151+ | Private | Aichi | 14.40 |
| Takaoka University of Law | 151+ | Private | Toyama | 12.70 |
| Osaka Sangyo University | 151+ | Private | Osaka | 12.50 |
| Kanto Gakuen University | 151+ | Private | Gunma | 11.70 |
| Nagaoka University of Technology | 17 | National | Niigata | 11.50 |
| Ashikaga Institute of Technology | 151+ | Private | Tochigi | 11.10 |
| Seigakuin University | 151+ | Private | Saitama | 11.00 |
| Kibi International University | 151+ | Private | Okayama | 10.70 |
| Tokyo Institute of Technology | 4 | National | Tokyo | 10.70 |
| Tokyo International University | 141-150 | Private | Saitama | 10.40 |
| Nagasaki International University | 151+ | Private | Nagasaki | 10.30 |
| Reitaku University | 101-110 | Private | Chiba | 10.30 |

Note: IntStud denotes % of International Students.

Table 2b
10% - 20% IntStud
2018

| University | Rank | Type | Prefecture | IntStud |
|----------------------------------------------|---------|-----------------|------------|---------|
| Nagoya Keizai University | 151+ | Private | Aichi | 18.50 |
| Josai International University | 151+ | Private | Chiba | 17.40 |
| Meikai University | 151+ | Private | Chiba | 16.40 |
| Tokyo International University | 151+ | Private | Saitama | 16.00 |
| Nagoya University of Commerce & Business | 111-120 | Private | Aichi | 15.90 |
| Hagoromo University of International Studies | 151+ | Private | Osaka | 15.60 |
| Shizuoka Eiwa Gakuin University | 151+ | Private | Shizuoka | 15.60 |
| Seigakuin University | 151+ | Private | Saitama | 14.10 |
| Osaka Sangyo University | 151+ | Private | Osaka | 13.30 |
| The University of Tokyo | 1 | National | Tokyo | 12.40 |
| Reitaku University | 121-130 | Private | Chiba | 12.20 |
| Tohoku University | 3 | National | Miyagi | 11.60 |
| Hitotsubashi University | 14 | National | Tokyo | 11.50 |
| Nagaoka University of Technology | 21 | National | Niigata | 11.50 |
| University of Tsukuba | 9 | National | Ibaraki | 11.50 |
| Tokyo Institute of Technology | 4 | National | Tokyo | 10.90 |
| Kyushu University | 5 | National | Fukuoka | 10.60 |
| Waseda University | 11 | Private | Tokyo | 10.60 |
| Nagasaki International University | 151+ | Private | Nagasaki | 10.40 |
| Sophia University | 15 | Private | Tokyo | 10.40 |
| International Christian University | 16 | Private | Tokyo | 10.00 |

Note: IntStud denotes % of International Students.

Table 3a
5% - 10% IntStud
2017

| University | Rank | Type | Prefecture | IntStud |
|--------------------------------------------------------|---------|-----------------|------------|---------|
| Hitotsubashi University | 14 | National | Tokyo | 9.80 |
| Nagoya University | 4 | National | Aichi | 9.80 |
| University of Tsukuba | 9 | National | Ibaraki | 9.50 |
| Sophia University | 18 | Private | Tokyo | 9.40 |
| Takushoku University | 151+ | Private | Tokyo | 9.40 |
| The University of Tokyo | 1 | National | Tokyo | 9.20 |
| Osaka University | 6 | National | Osaka | 8.40 |
| Tokyo University of Foreign Studies | 27 | National | Tokyo | 8.00 |
| Kyushu University | 7 | National | Fukuoka | 7.90 |
| Fukuoka Women's University | 48 | Public | Fukuoka | 7.80 |
| Tohoku University | 2 | National | Miyagi | 7.50 |
| Kyoto Gakuen University | 151+ | Private | Kyoto | 7.40 |
| Tokyo Medical and Dental University (TMDU) | 38 | National | Tokyo | 7.20 |
| Toyohashi University of Technology (TUT) | 37 | National | Aichi | 7.20 |
| Tokyo University and Graduate School of Social Welfare | 151+ | Private | Gunma | 7.10 |
| Waseda University | 10 | Private | Tokyo | 7.10 |
| Ashiya University | 151+ | Private | Hyogo | 6.80 |
| Hokkaido University | 8 | National | Hokkaido | 6.70 |
| Yamanashi Gakuin University | 151+ | Private | Yamanashi | 6.70 |
| Kyoto University | 3 | National | Kyoto | 6.60 |
| Utsunomiya Kyowa University | 151+ | Private | Tochigi | 6.60 |
| Tokyo University of Marine Science and Technology | 36 | National | Tokyo | 6.50 |
| Yokohama National University | 33 | National | Kanagawa | 6.50 |
| Toyama University of International Studies | 151+ | Private | Toyama | 6.40 |
| Baiko Gakuin University | 151+ | Private | Yamaguchi | 6.10 |
| Gifu Keizai University | 151+ | Private | Gifu | 6.10 |
| Hiroshima University | 12 | National | Hiroshima | 5.80 |
| International Christian University | 15 | Private | Tokyo | 5.70 |
| Musashino University | 151+ | Private | Tokyo | 5.60 |
| Musashino Art University | 151+ | Private | Tokyo | 5.50 |
| Ryutsu Keizai University | 141-150 | Private | Ibaraki | 5.50 |
| Kobe University | 13 | National | Hyogo | 5.40 |
| Tokyo Polytechnic University | 151+ | Private | Kanagawa | 5.30 |
| Sapporo University Women's Junior College | 151+ | Private | Hokkaido | 5.20 |
| Kyushu Sangyo University | 121-130 | Private | Fukuoka | 5.10 |

Note: IntStud denotes % of International Students.

Table 3b
5% - 10% IntStud
2018

| University | Rank | Type | Prefecture | IntStud |
|---------------------------------------------------|------|-----------------|------------|---------|
| Fukuoka Women's University | 62 | Public | Fukuoka | 9.00 |
| Nagoya University | 7 | National | Aichi | 8.70 |
| Tokyo University of Foreign Studies | 17 | National | Tokyo | 8.50 |
| Tokyo Medical and Dental University (TMDU) | 39 | National | Tokyo | 8.40 |
| Yokohama College of Commerce | 151+ | Private | Kanagawa | 8.20 |
| Kyoto University | 1 | National | Kyoto | 8.00 |
| Yokohama National University | 25 | National | Kanagawa | 7.80 |
| Tokyo University of Marine Science and Technology | 41 | National | Tokyo | 7.60 |
| Hokkaido University | 6 | National | Hokkaido | 7.50 |
| Keio University | 10 | Private | Tokyo | 7.30 |
| Osaka University | 8 | National | Osaka | 6.70 |
| Hiroshima University | 13 | National | Hiroshima | 6.60 |
| Toyohashi University of Technology (TUT) | 38 | National | Aichi | 6.60 |
| Baiko Gakuin University | 151+ | Private | Yamaguchi | 6.40 |
| Musashino Art University | 151+ | Private | Tokyo | 6.40 |
| Tama Art University | 151+ | Private | Tokyo | 6.30 |
| Musashino University | 151+ | Private | Tokyo | 6.20 |
| Yamanashi Gakuin University | 151+ | Private | Yamanashi | 6.10 |
| The University of Electro-Communications | 55 | National | Tokyo | 6.00 |
| Kanazawa University | 20 | National | Ishikawa | 5.90 |
| Ritsumeikan University | 23 | Private | Kyoto | 5.90 |
| Kobe University | 18 | National | Hyogo | 5.80 |
| Digital Hollywood University | 151+ | Private | Tokyo | 5.70 |
| Kyoto University of Foreign Studies | 92 | Private | Kyoto | 5.70 |
| Tokyo University of the Arts | 151+ | National | Tokyo | 5.60 |
| Asia University | 151+ | Private | Tokyo | 5.30 |
| Saitama University | 70 | National | Saitama | 5.20 |
| Kyoto Institute of Technology | 42 | National | Kyoto | 5.10 |
| Ochanomizu University | 32 | National | Tokyo | 5.10 |

Note: IntStud denotes % of International Students.

Table 4a
Regressions of Rank on IntStud and FTE(Size)
for Top 100 Universities

| | Dependent Variable: Rank | |
|-------------------------|---------------------------------|---------------------|
| | 2017 | 2018 |
| Intercept | 32.62*** (4.78) | 30.08*** (5.07) |
| IntStud | 2.732*** (0.493) | 2.479*** (0.319) |
| FTE(Size) | 0.584** (0.250) | 0.650* (0.357) |
| Breusch-Pagan | 48.23*** | 42.55*** |
| Jarque-Bera | 3.92 | 7.27** |
| RESET | 43.72*** | 45.44*** |
| Wald Test | 16.82*** | 33.49*** |
| Observations | 100 | 101 |
| Adjusted R ² | 0.254 | 0.301 |
| Residual Std. Error | 24.98 (df = 97) | 24.43 (df = 98) |

Notes: Rank denotes “101 - THE Rank”, IntStud denotes “% of International Students”, FTE(Size) denotes “FTE Student Numbers (Thousands)”, *p < 0.1; **p < 0.05; ***p < 0.01.

Table 4b
Regressions of Rank on IntStud and FTE(Size)
for Private Universities (from Top 100)

| | Dependent Variable: Rank | |
|-------------------------|--------------------------|---------------------|
| | 2017 | 2018 |
| Intercept | 24.43*** (6.70) | 25.35*** (7.86) |
| IntStud | 1.509*** (0.138) | 1.454*** (0.214) |
| FTE(Size) | 0.623* (0.309) | 0.623 (0.383) |
| Breusch-Pagan | 0.83 | 5.00* |
| Jarque-Bera | 1.80 | 1.13 |
| RESET | 14.02*** | 14.41*** |
| Wald Test | 60.62*** | 23.97*** |
| Observations | 33 | 38 |
| Adjusted R ² | 0.223 | 0.247 |
| Residual Std. Error | 24.42 (df = 30) | 25.00 (df = 35) |

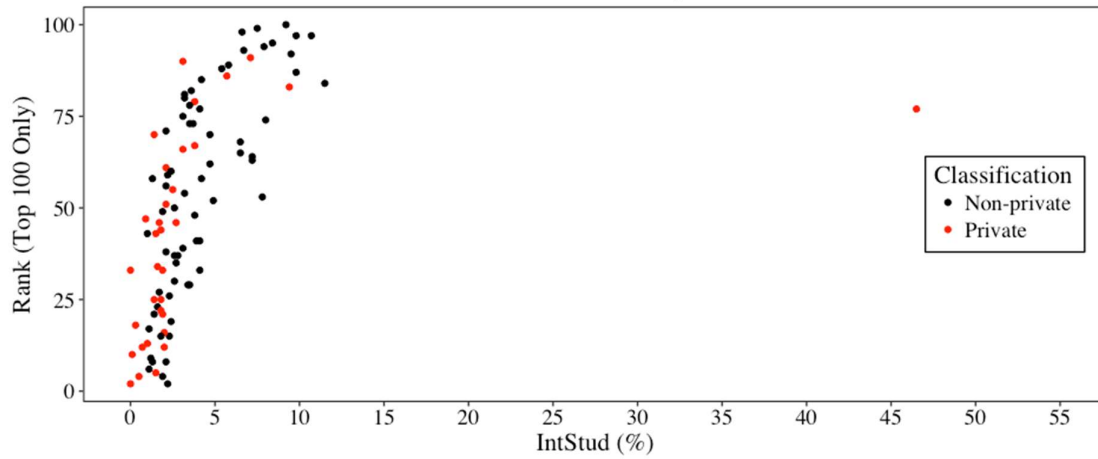
Notes: Rank denotes “101 - THE Rank”, IntStud denotes “% of International Students”, FTE(Size) denotes “FTE Student Numbers (Thousands)”, *p < 0.1; **p < 0.05; ***p < 0.01.

Table 4c
Regressions of Rank on IntStud and FTE(Size)
for Non-Private Universities (from Top 100)

| | Dependent Variable: Rank | |
|-------------------------|--------------------------|---------------------|
| | 2017 | 2018 |
| Intercept | 13.21** (5.57) | 11.00** (4.76) |
| IntStud | 6.560*** (0.568) | 5.067*** (0.437) |
| FTE(Size) | 1.646*** (0.414) | 1.985*** (0.311) |
| Breusch-Pagan | 9.05** | 1.09 |
| Jarque-Bera | 1.95 | 1.43 |
| RESET | 3.24** | 7.11*** |
| Wald Test | 68.49*** | 92.47*** |
| Observations | 67 | 63 |
| Adjusted R ² | 0.615 | 0.659 |
| Residual Std. Error | 17.84 (df = 64) | 16.79 (df = 60) |

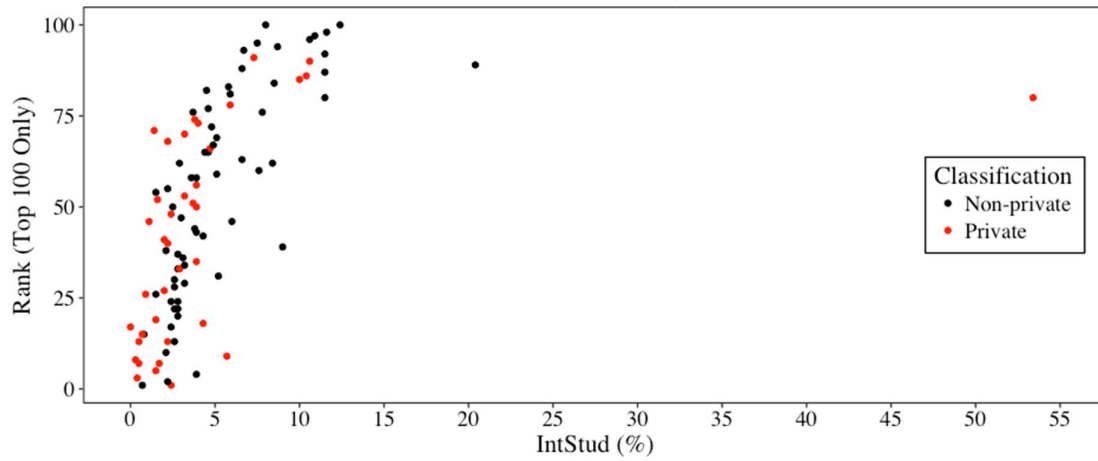
Notes: Rank denotes “101 - THE Rank”, IntStud denotes “% of International Students”, FTE(Size) denotes “FTE Student Numbers (Thousands)”, *p < 0.1; **p < 0.05; ***p < 0.01.

Figure 1a
Rank and IntStud, 2017



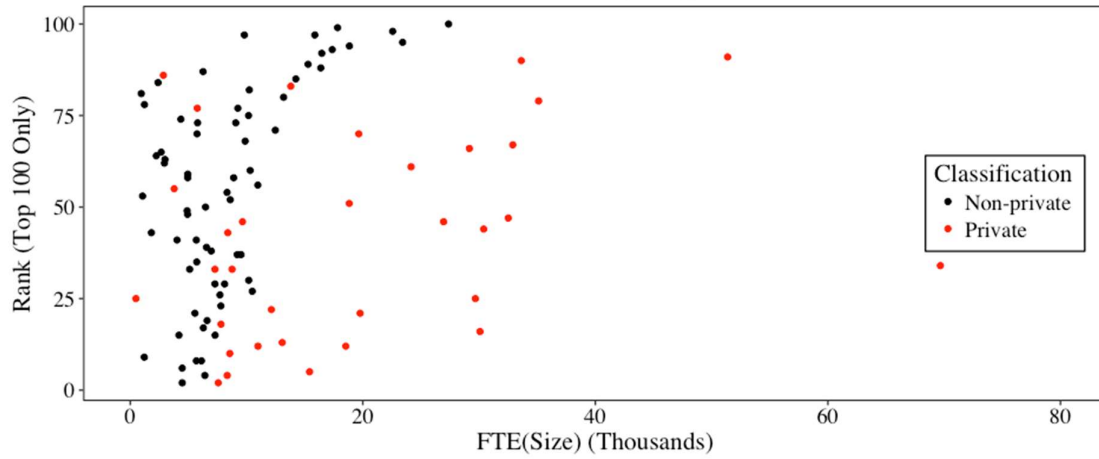
Notes: Rank denotes "101 - THE Rank", IntStud denotes % of International Students.

Figure 1b
Rank and IntStud, 2018



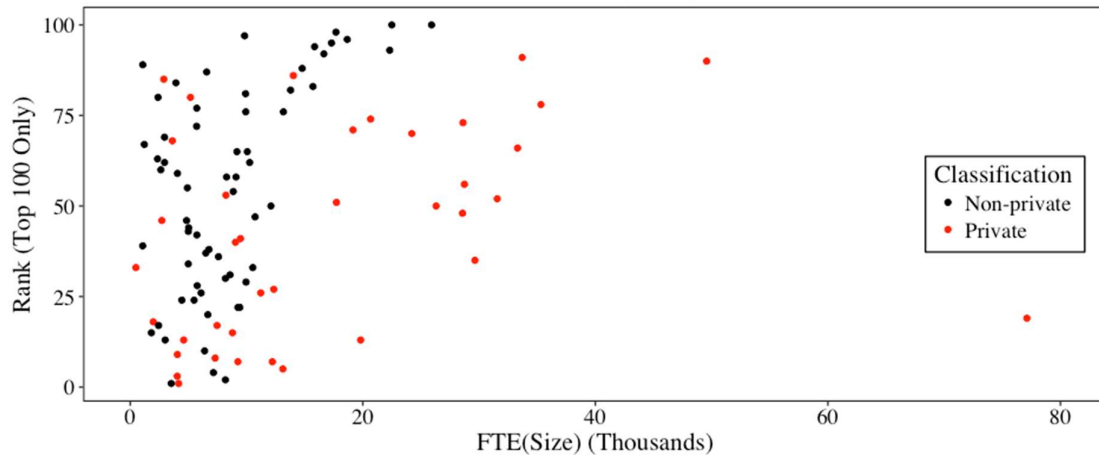
Notes: Rank denotes "101 - THE Rank", IntStud denotes % of International Students.

Figure 2a
Rank and FTE(Size), 2017



Notes: Rank denotes "101 - THE Rank", FTE(Size) denotes FTE Student Numbers (thousands).

Figure 2b
Rank and FTE(Size), 2018



Notes: Rank denotes "101 - THE Rank", FTE(Size) denotes FTE Student Numbers (thousands).