## **PROPOSITIONS**

To accompany the doctoral dissertation:

Reflecting on the
Philosophical Underpinnings
of Sustainability Narratives

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- 1. Sustainability is not just about facts and logics (this dissertation).
- 2. Humans are narrative beings; they need stories to make sense of life (this dissertation).
- 3. Technology is moving faster than humankind understanding of itself and "reality" (this dissertation).
- 4. Humankind is forgetting to reflect on basic assumptions in order to tackle the sustainability challenge (this dissertation).
- 5. The world does not want to be saved; it wants to be loved. It is through love that we can save our world (this dissertation).
- 6. The business case for sustainability is an oxymoron.
- 7. The paradox of business as usual is that the more the effort to maintain it, the more it becomes endangered.
- 8. There is a primordial falsity in the human relation to the world.
- 9. You must unlearn what you have learned.
- 10. Do or do not, there is no try.