

Propositions

attached to the thesis

In the Moment of Giving: Essays on contemporary forms of private and corporate philanthropy

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I

No part of the philanthropic landscape is as diverse as the ways in which one can do good, due to the giving styles, vehicles, or channels available to individual and corporate philanthropists.

(This thesis)

II

Situated in organizational and management factors, it is within the control of a nonprofit organization to design National Days of Service volunteering projects that can yield volunteer satisfaction.

(Chapter 2)

III

The inherent volunteer-nature of different nonprofit organizations leads to different practices within National Days of Service.

(Chapter 3)

IV

Four key dimensions influence a for-profit organization's decision between direct/indirect and individual/collective giving channels: (1) corporate philanthropy being a core or peripheral activity; (2) the amount of corporate resources available to practice corporate giving; (3) the firm's level of desired control and involvement over philanthropic endeavors; (4) the firm's desired public profile with corporate giving.

(Chapter 4)

V

By overcoming organizational barriers of nonprofit and for-profit organizations, third party intermediary organizations act as catalysts for corporate community involvement and provide a pathway into corporate community involvement.

(Chapter 5)

VI

At a time when volunteering is so diverse, we need a renewed understanding of why contemporary volunteers seek voluntary work, how and when they conduct that work, and how nonprofit organization can best manage their efforts. Consequently, volunteers can meet their objectives and that of their nonprofit organizations. This has never been more important as nonprofit organizations have the obligation not to fail as we expect them to right the wrongs of society.

VII

For-profit organizations can practice their corporate philanthropy either within or outside firm boundaries. When practiced outside firm boundaries, for-profit organizations place their philanthropy at arm's length and one can contest the ownership of their philanthropic endeavors.

VIII

In the world of today, let alone the world of tomorrow, we cannot do without private and corporate philanthropy. Nevertheless, philanthropy is not the sole answer, but only part of the solution.

IX

We should not let for-profit thinking colonize our nonprofit thinking. For-profit organizations are built to serve and benefit the business owners. Nonprofit organizations are built to serve and benefit the society at large.

X

When the goal is not to make money, but to give it away (wisely), some might think that making money is much harder than giving it away. Nonetheless, those who have experience with (corporate) philanthropy (should) know better.

- *Based upon Frumkin (2010)*

XI

The aim of a first draft is not to get it right, but to get it written.

- *John Dufresne*