

## Theorems additional to the PhD thesis of Monique Janssens

### Animal Business

#### Corporate responsibility towards animals

1. Every company has an impact on animals.
2. Animal ethics is a blind spot of academic business ethics.
3. Animal welfare is a Corporate Social Responsibility issue.
4. Welfare is just as important to a sentient animal as it is to a sentient human.
5. A company that causes animal suffering should change its behavior or eliminate itself.
6. If the right thing to do is maximizing the pleasure for all involved, then Triple P should be about Pleasure, Planet, Profit.
7. There are two sides to window dressing: it can be a form of lying, but also a way to make the company behave better.
8. If humans have a moral obligation to alleviate animal suffering where costs remain acceptable, they should look for ways to prevent the suffering that comes from predation.
9. Animals fleeing from threatening situations are voting against these threats with their feet.
10. From a utilitarian perspective, if the total suffering of animals and humans on earth outweighed total happiness, then the best thing to happen would be the earth exploding in a split second.
11. If today's conventional meat and fish production were assessed ethically the way animal experiments are assessed, there would be no meat, fish, egg or dairy products on our plates.

*Public defense: 8 October 2020*



