

Propositions

- 1) Decisions by mobile application platforms (e.g., appearance in top charts and on featured lists) are expected to affect app adoption. Appearing at more prominent positions in top charts are positively associated with app downloads (*Chapter 3 of this thesis*).
- 2) Updating mobile applications will have a positive effect on their download numbers. This effect will increase proportionally to the degree of improvement (*Chapter 3 of this thesis*).
- 3) The price of mobile applications is negatively related to the number of downloads. The price sensitivity of users decreases over time. Price discounts are positively related to app downloads (*Chapter 3 of this thesis*).
- 4) Responding to voiced app user requests through product development results in more favorable evaluations by app users. These rewards will be stronger for more prompt responses (*Chapter 4 of this thesis*).
- 5) A Mobile Application's new version will be rated lower than the previous version if a developer does not respond to voiced user requests. The severity of the penalty will increase as the developer continues to ignore such user requests (*Chapter 4 of this thesis*).
- 6) Early childhood experiences have an impact on childrens' well-being throughout their lives.
- 7) Environmental influences (life experiences) alter whether and how inherent genes are expressed.
- 8) Social support (including nurse home visitation, day-care and pre-school programs) during child raise can help building a healthier society and increase economic welfare (through prevented health-care and treatment costs).
- 9) The process of learning and acquiring new experiences and skills can help new brain cell growth and slow down cognitive aging.
- 10) Our true mentor in life is science. (*Mustafa Kemal Atatürk*).
- 11) Alp Bulut Gökgöz loves cars and dinosaurs and his drawings (fed by his spectacular imagination) are splendid (See Exhibit A).

Exhibit A: Pteranodons Accompanying Dino-car Running through Meteor Shower

