

Propositions belonging to the dissertation of M.C. Vermeulen

1. Impact measurement and impact management are cyclical processes (this dissertation, Chapter 7).
2. Organizations in cultural and creative industries operate within a complex network of different stakeholders in different spheres of exchange (this dissertation, Chapter 6 and 7).
3. If an organization wants to learn from impact measurement and wants to make strategic choices based on this, it should not apply a “one-size-fits-all”-measurement method (this dissertation, Chapter 2).
4. If an organization wants to positively affect a specific target group, it is necessary that the organization incorporates the target group’s perspective in their activities (this dissertation, Chapter 3).
5. The insights that an organization gains as result of impact measurements can help the organization to improve the dialogue with its stakeholders (this dissertation, Chapter 3, 4 and 5).
6. In the past decades, intangible assets have become more important for organizations than tangible assets.
7. Bonding social capital and bridging social capital are important mechanisms of social cohesion.
8. Using hard, quantitative sustainability targets in executive pay has a positive effect on a company’s sustainability performance.
9. Memories are not a purely individual phenomenon but are an inter-subjective phenomenon, because what and how we remember is largely determined by the communities to which we belong.
10. What is considered cultural heritage today may not have been of great importance in the past.
11. You only experience the importance of an anchor in a storm.

