

## Stellingen

1. Human rights provide the moral basis for Corporate Social Responsibility and/or Sustainable Development.
2. Embedding human rights within a multinational company should be coordinated and guided from Headquarters level.
3. Expatriate employees are key for internalising human rights within a multinational company.
4. For a multinational company to embed human rights successfully within different local contexts, human rights issues should not always be labeled as such.
5. There would be much added value in Corporate Social Responsibility research when companies and universities work together more, especially when it is about controversial and/or sensitive issues.
6. If companies wish to survive in this globalised world, empathy is the key competency of its leaders.
7. A powerful strategy to reduce poverty is when self-interest can be utilised for the public interest.
8. Scientists and researchers should always be able to clearly explain to the general public how their research contributes to society.
9. The ability of self-reflection is the most important competency for any action researcher.
10. PhD researchers should be primarily recruited on basis of their motivation for personal development and contribution to science, not of their ambition for an academic career.
11. Common sense is not common at all (Voltaire).