Islamism, an overview

One notable feature of the Islamist discourse is that, despite appearances, it is not monolithic. Within the main discourse, there are multiple discourses that implicitly, if not openly, challenge each other to some degree while adhering to the main lines of their common discourse. Badran believes that we need to adopt a flexible definition of Islamism because such an approach allows us to understand the ambivalences and contradictions within this discourse; it even enables us to ‘see the more liberal and progressive’ signals in this phenomenon. It helps us to see the ‘ways in which Islamism is being challenged and eroded from within and thus bears some seeds of its own destruction’.

Within the category of Islamists there are different strands, ranging from those who ‘advocate the establishment of an Islamic state’ to those who ‘promote the notion of an Islamic society or community within a secular state’. This includes those who ‘behave politically to achieve the personal freedom to express their religious identity in public as they see fit’. Another important strand that could be depicted as ‘progressive Islamism’ is that of the South African model, ‘which promote[s] progressive readings of the Qur’an and their applications in everyday life’.

Al-Azmeh argues that, despite their seemingly antagonistic relationship, Islamists and nationalists share the same world-view; the call for authenticity is apparent in their discourses, which is a ‘central notion in a romantic conception of history’. Authenticity is the idiom by which the historical world is reduced to a particular order of alternating periods of decadence and health. Thus, for authentic Islamists and authentic secular nationalists, the cure for the current illness in the Arab world is a return to the glorious days of the Islamic Empire or, in the words of Malik, ‘a transformation from corruption to purity’. Authenticity in this sense is both ‘past and future … [where] the past is the accomplished future and the future is the past reasserted’.

In contrast to the argument by Tibi that the new Islamist movements in the Middle East are a reaction to the secularised and westernised states, Al-Azmeh believes that Islamists and Arab nationalists have much in common; they are each determined by the other’s discourse. Islamists invoke the Arabisation of Islam and nationalists invoke the Islamic nature of Arabs. The main bond between the two discourses is the ‘discursive construction of a common enemy’, enabling them to cooperate under a wide banner: my enemy is yours and your enemy is mine.

In Palestine, an examination of the main nationalist movement, Fatah (the ruling party of the Palestine Liberation Organisation [PLO] and consequently of the Palestinian Authority [PA]), and the main Islamist movement, Hamas, shows the blurred boundaries between the two. One explanation for their similarities is that the leadership of both movements comes from the same class background. Sharabi writes that the similarity between the two discourses is due to the petty bourgeois origin of the two political movements. Mishal and Sela shed more light on the commonality between Fatah and Hamas as two political movements deriving their support from a Palestinian majority that does not have a strong political affiliation and
tends to be associated with the Islamic Arab tradition. Thus the public perception of Hamas and Fatah as being complementary rather than competitive asserts the fact that the social boundaries that are supposed to clarify the differences between the two are rather fluid and flexible.

But what is missing in Mishal and Sela’s argument is the fact that political frontiers are conditioned by the specific context of their creation and development: they are subject to time, place and historical circumstance, by the power balance between the two parties as they shift their strategies, by who is in power and who is in opposition.

Fatah’s discourse is more flexible than that of Hamas, despite the fact that it was created by Muslim Brotherhood members (one of whom was Yasser Arafat). The reason for this is that the leadership of the PLO emerged in the 1960s, when Arab nationalism was influential in directing PLO discourse (particularly Nasserism); thus even the most conservative PLO members were affected by the secular inspiration of Marxist PLO members, which acted as a moderating influence. Being away from the daily confrontation with the occupation and thus liberated from having to deal with practical and strategic social questions in the occupied territories, in addition to the experience of being in Lebanon for a long time (1971-1982) and thus inevitably influenced by its relatively open culture, were factors in the moderate discourse of the PLO.

Women are an essential symbol in the discourse of Islamism, and they are co-opted by Islamist movements exactly as they were co-opted by the national movements. In the nationalist discourse, women occupied a central place during the struggle for independence, ‘only to be shunted aside after independence was won’.12 Islamist movements are as oppressive and patriarchal as nationalist ones. In this sense, they are no more than a copy of nationalist movements.

Kandiyoti’s reflections are useful to end this section.13 She prefers to discuss Islamist and nationalist discourses about women in the context of state/civil society friction. The false dichotomy between indigeneity and westernisation, and thus the rigid question of whether Islamism is a challenge or alternative to modernity, become more and more irrelevant. A preferable framework is political, one that poses the question: what type of politics at the levels of state and opposition continues to invoke the false dichotomy of secularisation or traditional, westernisation or authenticity? Framing the question in the terrain of politics allows us to examine the political movements’ demands for freedom and democracy, and thus to see how these movements incorporate views about gender that create restrictive practices curtailing women’s life options.14 This is the approach that will be used in this paper.

The rise of the Islamist movement
This paper situates the debate around the rise and expansion of Hamas and other Islamist15 groups in Palestine in the terrain of politics, rather than focusing on their ideological roots as the sole focus of investigation. Any political or social movement, regardless of its nature (religious or secular), works to achieve its goals through realistic and practical decisions.
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Therefore, when scrutinising the Islamists' political development, it makes sense to examine their shifting strategies in response to local and regional politics. In other words, instead of encapsulating Islamists within fixed ideological boundaries, a better approach is to concentrate on the dynamics of negotiation between them and their opponents over the shifting boundaries shaped by meaning of political identity and interpretation of social values. The examination of the Islamist movement Hamas will be conducted in this light.

The beginnings

When the Muslim Brotherhood established their institutions in Gaza in the late 1970s, their main aim was to transform Palestinian society from the roots through the ‘founding of the Islamic personality’. The Brotherhood’s main focus throughout the long Israeli occupation was on education, welfare and community life rather than direct struggle against Israel. This entailed ‘an abstention from all forms of anti-occupation activity, prioritizing instead a cultural struggle against the PLO’s atheist commitment to secular nationalism’.

In the late 1970s, Gazan students were no longer able to pursue their studies in Egypt, nor were they able to go to the universities in the West Bank due to Israeli restrictions. It was a ripe situation for the Islamists (Muslim Brotherhood at that time) to establish the Islamic University in Gaza, which attracted students from the poor in Gaza, to educate a new generation under Islamist ideology. Simultaneously, in the West Bank, more students from the rural periphery entered the universities.

By the mid 1980s, the Muslim Brotherhood (which declared itself as Hamas in the early months of the first Intifada in 1987), had been able to build an impressive social infrastructure, financed by Saudi Arabia, the most conservative country in the Arab world. It controlled 40% of Gaza’s mosques, and the Islamic university, which, with 7,000 students, was the largest in the occupied territories. Thus when the first Intifada erupted, a new generation of university students fuelled it. Coming from rural and poor families, and influenced by Islamist ideology, they brought a perspective to the student movement which was to become the hegemonic ideology of the new vibrant and angry generation.

The first Intifada

A shift in the Islamists’ strategy took place in the late 1980s, and specifically in the first days of the Intifada. The shift was from the ‘reformist’ approach, which focused on transforming society from below, towards ‘active political engagement’, thus challenging the secular nature of the PLO. The objective, especially for Hamas, in particular, was to establish an alternative to the PLO project politically and socially. Such an ambition was appreciated, and thus nurtured, by Israel, since it constituted a favourable alternative to the highly popular PLO factions in the occupied territories.

Hasan contends that Israel nurtured and allowed Hamas to act without interference for a long time. One indication of this was that until the killings inside Israel increased, the number of Hamas prisoners in relation to the size of the organisation was lower than that of prisoners...
from other organisations. Usher makes a similar observation, that despite its propaganda against Jews, ‘Hamas’ relation with the occupation authorities remained essentially quietist, with the [Israeli] army never interfering with Hamas strike days’.24

During the first Intifada, Hamas’ activities focused on controlling women’s behaviour through a social offensive against all manifestations of ‘un-Islamic behaviour’, especially in the Gaza Strip, where women were forced to wear the headscarf as a sign of both modesty and nationalist rectitude. One of the pervasive wall slogans in Gaza at that time was, ‘Hamas considers the unveiled to be collaborators with the enemy’.25 Thus, with a mixture of consent and coercion, Hamas demonstrated its leading-group power, to use Gramsci’s terminology.26

Hamas’ enforcement of the hijab in Gaza is not about modesty, respect, or nationalism, nor is it to protect women from lustful male eyes, as their public discourse keeps repeating. A political analysis makes it clear that Hamas used the wearing of the hijab to establish a new political reality on the ground, to shift the Intifada away from what was a highly democratic process towards a direction considered desirable by the Islamists and by the Israeli authorities.27 Most importantly, it was a manifestation of the Islamists’ power to impose rules by attacking secularist groups and the national movement at their most vulnerable point: over issues of women’s liberation.28 In so doing, the Islamists distorted values, especially those related to women’s liberation within the national liberation process. Tens of women were murdered as alleged ‘collaborators’ just because their personal behaviour was not in conformity with the norms imposed by Hamas. Thus the Intifada was tacitly turned into a social counter-revolution.

What is even worse is that the unified leadership of the first Intifada, which consisted of all secular and democratic forces, accepted Hamas’ social conservative agenda. In 1989-90, under the politically classic banner of ‘unity against the enemy’, the leadership called for national harmony over divisive and ‘marginal’ issues such as the hijab, and tacitly supported the enforcement measures of the Islamists in the Gaza Strip. Thus the nationalists short-sightedly gave their temporary political interest higher priority than women’s rights, not realising that this compromise threatened their very existence.

In addition, the polarisation of political forces, between the ‘nationalist secular right’ (represented by the biggest movement in the PLO, Fatah, allied to a locally based bourgeoisie), and the Islamists, has tended to marginalise the Palestinian left. Thus a considerable sector of Palestinian society (committed to democracy, political, cultural and religious pluralism, equality and social justice) remains without a platform and a unifying organisational framework.29 The political vacuum in Palestinian politics due to the weakness of the left has been filled by two alternatives. One is the revival of the traditional social structures, encouraged by the secular right, and the other is the increased popularity of the Islamists. In both cases, the losers are Palestinians as a whole, but particularly Palestinian women.
At the end of the first Intifada, Hamas was able to present itself as the legitimate national alternative to the PLO. When the largest faction in the PLO appeared to abandon the armed struggle in favour of negotiation with the ‘enemy’, Hamas clung to established national values that were encapsulated in the notion of persistent armed struggle until the liberation of historical Palestine. Hamas thus confronted the PLO’s secular nationalism with an Islamic-national discourse; it needed no amendment of the original PLO slogans, merely their Islamisation.

The Oslo agreement
Several significant factors prepared the ground for the rise of Hamas as an alternative to the exiled PLO in the early 1990s: the PLO’s military defeat in Lebanon; the rise of a local national movement inside the occupied territories, especially the Intifada; and the collapse of the Soviet Union. The first Gulf war was another watershed because it changed the international and regional balance of power, turning the PLO into nothing more than a disintegrating bureaucracy, without funds, located in Tunis. Its only aim was survival, and its only claim to legitimacy was that it represented Palestinians. However, its support among Palestinians was declining as the Intifada gained momentum.

All these factors made it possible for the Israelis to recognise the PLO, and led to the signing of the Oslo agreement on 13 September 1993. The agreement originated a process that sustained Israel’s historical position of neither full withdrawal from, nor annexation of, all the occupied territories. It also made the PLO responsible for Israel’s security from Palestinian attacks, without allowing Palestinians the right to self-determination.

The Oslo agreement between the PLO and Israel was a landmark in the struggle of the Palestinian people for self-determination and statehood. The agreement was mediated on the basis of a severe imbalance of power between Israel and the PLO; Israel always had the upper hand. The Oslo agreement does not talk about the Palestinians as a nation, or as a people; does not recognise the existence of the refugees; and does not deal with territory, with the land. For most Palestinians, the Oslo agreement was wholly an Israeli formula, for by its terms the PLO became the guardian of Israeli security rather than the security of Palestinians. On the other hand, the agreement has enabled the PA to control the population without reference to sovereignty, specifically to rights over land, resources, and external relations. It has allowed the previous PLO elite to assert and maintain political leadership without the need to legitimate itself through the articulation of a social agenda.

The lack of formal independence, of sovereignty and control over borders and resources, and an almost undemocratic socio-political structure, have enabled the PA to retain its internal policies, which are decided by the space it can negotiate with the Islamists without alienating Israel. It is in this negotiation that women’s interests suffer.

The PA’s poor performance, particularly with regard to the autocratic and authoritarian style of its head, has opened the door to increased criticism from all sectors of the political spectrum. The rising popularity of the Islamists is one expression of this dissatisfaction. Palestinians are
disappointed that the Authority has brought them neither independence nor social justice. This plays a great role in strengthening their belief that justice can be achieved through Islamic laws. Constructing a mythical past of Islamic justice is one of the mechanisms used by Palestinians to endure current hardships and dream of a better future.

In this context, the Islamists’ strategies are best seen as a political response to the Oslo agreement and its leadership. The Islamists constantly emphasise the fact that Palestinian society is locked in daily struggle with a neighbouring country that makes no secret of its enmity. Thus, by relying on the hegemonic power of religion and using interpretations of the Qur’an that support their control, their actions constitute - in the eyes of the frustrated and disappointed public - a praiseworthy response to the corrupt PA on the one hand and the ever-present and murderous enemy on the other. After Oslo, the Islamists’ aim was to break out of the political boundaries set by the PA and Israel. In an extension of their role as ‘defenders of the faith’, the Islamists link any attempt to improve the lives of Palestinian women with a perceived international (Western) conspiracy against Islam. The constant Israeli threat acts to their benefit, because Hamas is seen as the only force willing to stand up to the enemy.

In the years following the Oslo agreement, Hamas became more concerned with laying the social foundation for the eventual defeat of the PA. Relying on its relative political power, Hamas adopted another strategy: a shift towards the reformist approach to achieve political objectives. Significant amongst its activities are the many well-established mosques with ideologically influenced imams; the reputable Islamic university, with its economic resources available to ideologically committed students; outreach health and education services; the employment opportunities provided to people. All these services carry a clear message to the people of Hamas' concern and efficiency: the contrast between the Islamists' high-quality social services and the poor performance of 'governmental institutions' speaks volumes. Thus Hamas has not only been able to maintain a high public profile, but it has also been able to win the defection of many of its opponents' supporters.

Conceptual underpinnings of the relation between the PA and Hamas

The PA came into existence because of the Oslo agreement. Therefore, in order to define the PA conceptually, we have to keep in mind that the relation between Palestine and Israel is one of dominance by Israel. This paper conceptualises and analyses the PA in the framework of power and hegemony as defined by Foucault and Gramsci. One aspect of Gramsci’s notion of hegemony involves resistance and negotiation. In order to change the power relation with Israel, the Palestinians use a combination of resistance and negotiation. The Islamists use the discourse of resistance, while the PA enforces the discourse of negotiation. The PA's discourse since the Oslo agreement has increasingly focused on negotiation at the expense of resistance, and it has thus attempted to delegitimise the discourse of the Islamists. The negotiation discourse defines Israeli violations of Palestinians' human rights and other anti-Palestinian activities merely as violations of the peace process. Thus the crucial factor in relations between Palestine and Israel becomes the PA's compliance with its role as guardian of Israel's security, not the confrontation between coloniser and colonised.
Power is a crucial element in the process through which the PA and the Islamists define and set rules, and measure their ability to restrict or demarcate each other’s limits. In this sense, the PA’s heavy dependence on coercive practices to keep the Islamists within their allotted space makes it a dominant group rather than a hegemonic one. Yet, there are some elements of consent in that relation.

To obtain that consent, the PA uses Islamic discourse as well as the liberation discourse that has been built up over thirty years of occupation. It also uses its control over the education system, and media in general. In addition, the PA has the advantage of being in office and therefore having the capability to use disciplinary power to build up its hegemony. The PA’s power in this respect is derived from its legitimacy, which enables it to enforce a specific social change or maintain existing social relations, including gender relations, through its ability to pass laws and implement policies. This is a crucial aspect of the PA’s disciplinary power, providing it with a capacity not only to govern, but also to guarantee the continuing domination of its discourse. The PA has also appropriated the discourse of the Islamists and is using it for its own advantage.

In the power relation between the PA and the Islamists, the Islamists are subordinated. The intellectual dominance of the PA does not mean that the Islamists accept the PA’s dominance. The dialectic of the relation with the Islamists creates daily challenges to the relatively hegemonic power of the PA as the Islamists try to go beyond the boundaries allocated to them. Thus the Islamists, even in their subordinated position, play an active role and are involved in active confrontation. In a Foucauldian sense, power relations do not play a merely repressive role; on the contrary, they are productive wherever they come into play. The PA’s repressive practices and unproductive power lead to productive resistance from the Islamists. This strengthens the Islamist discourse, and women are the losers.

The power relations between these two parties are not stable because they are based on inequalities and the parties are constantly attempting to change. Therefore, we witness the Islamists negotiating with the PA on social aspects such as the full Islamisation of the Family Law. The Islamic discourse is thus a field of negotiation and resistance between the PA and the Islamists.

The current situation
Another shift has taken place recently in Hamas’ agenda. Since the eruption of the second Intifada in September 2000, Hamas has shifted its priorities to more violent activities. At first, it viewed the second Intifada as merely an attempt by the PA to improve its position at the negotiating table. However, after a few months, Hamas realized the potential of the second Intifada for increasing its support at the expense of the PA.
Whenever a political settlement is about to be reached, Hamas demonstrates its dissatisfaction in a very violent way: by attacking Israeli civilians. This strengthens the hand in particular of Jewish fundamentalists on the other side of the border, sustaining their discourse and power. Thus Hamas can be seen to be a highly pragmatic organisation, which is capable of changing its strategies in response to the changing political environment.

Conclusion
In the 1970s, the Palestinian Liberation Organisation wanted to build a ‘secular’ state that would derive its laws from international conventions and human rights standards. In the late 1980s, changes in international and regional politics compelled the PLO to accept the Oslo agreement, even though it left many important issues unresolved.

On the other hand, the objective of the Islamists in the 1980s (of Hamas, in particular), and especially during the Intifada, was to establish an alternative to the PLO project politically and socially. Hamas’ political alternative was to build a religious Islamic state in which the main sources of legislation would be the Qur’an and shari’a, as they interpret and define them. Nine years after Oslo, Hamas has been shifting its strategy from reformism to violence, in order to achieve this end. The squeeze on Hamas funds following its labelling as a terrorist group by the US has served to provide a further reason for the shift away from reformism. Hamas’ ultimate goal is not to destroy the peace process per se, nor is it to reassert Islamic culture; its aim is to oppose radically the PA’s political project and seize power once and for all. In the end, the price of the ascendance of Islamists will be paid not only by women, but also by all the democratic, secular and leftist forces in Palestine.

Endnotes
2 ibid.
3 When Dr. Badran visited Johannesburg, she was astonished to receive an invitation to speak at a mosque during Friday prayers. As Mattock explains, she thought, ‘These people must be somewhere where other people are not. She says that their Islamism is very different and so is their feminism. In other parts of the world, a person who is not Muslim would not be allowed to enter a mosque to speak during the Friday prayer. However, it is even more unheard of for a woman who is not of the Islamic faith to be allowed to enter a mosque on Friday during prayer to speak. In South Africa, the movement is very opposed to gender apartheid. It is a different kind of political experience’, in J. Mattock (2001) ‘Feminist Scholar Lectures on Controversial Islamic Feminist Movement’.
5 ibid, p. 42.
7 Al-Azmeh, ibid, p. 48.
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12Badran, ibid, p. 49.
14Kandiyoti, ibid, pp. 56-8.
15This paper uses the term ‘Islamists’ rather than ‘fundamentalists’ because the latter term is a value-laden concept which tends to be used in the context of political terrorism. There is no intention in this paper to evaluate the military strategies of Hamas or any other political actors.
16Mishal and Sela, ibid; Kandiyoti ibid.
18Usher, ibid.
19This was due to the signing of the Camp David agreement between Egypt and Israel (1978) and the subsequent friction in the PLO’s relations with the Sadat regime in Egypt.
20Mishal and Sela, ibid.
21Usher, ibid.
22Mishal and Sela, ibid, p. 46.
24Usher, ibid, p. 67.
25Usher, ibid, p. 67.
27The term ‘democratic’ is used here to depict the popular makeup of the Intifada. Palestinians - as communities and grassroots organisations - formed committees on district and sub-district levels. Sometimes the committees were formed on a professional basis, e.g. committees for students, workers, health-service providers, agricultural workers, women’s activists, etc. Such flexibility facilitated the organisation of anti-occupation activities depending on local conditions. There was no hierarchy as such in the first days of the Intifada. The process of institutionalisation was rather slow, and it did not take place straightforwardly. It has also been suggested that the establishment of Hamas accelerated the institutionalisation of the Intifada, and thus contributed to its hierarchical character; see Hasan, ibid.
30Mishal and Sela, ibid, p. 15.