



Mark J.C. Nuijten

studied medicine at the University of Amsterdam and was trained as a physician at the Erasmus University in Rotterdam (1990). He worked in clinical research before obtaining his international MBA from the Erasmus University in Rotterdam (1991-1993). He founded the Continental MEDTAP International office in Amsterdam in 1999 and is Director of Business Development for Europe. Prior to joining MEDTAP he was Managing Director of Benefit BV consisting of Benefit Research Group, Quintiles and The Lewin Group. Since 2001 he has been a member of the Editorial Advisory Board of Value in Health. In 1998 he has contributed to the development of the Dutch pharmacoeconomic guidelines (1999) and the Dutch health economic costing manual (1999). He is also a co-founder of Prosper, a Dutch task force promoting the use of health economics in health care decision-making. Since June 2002, he is Board member of ISPOR. His research focuses on methods of health economic modelling and broadening their application in health care, especially the use in the pricing and reimbursement process.

