

## 8. Curriculum Vitae

Jacob Park is Associate Professor of Business Strategy and Sustainability at Green Mountain College in Vermont specializing in the business of social and environmental innovation & entrepreneurship with a special expertise/interest in emerging economies as well as Japan, China, and the Asia-Pacific region.

He has received a number of research, teaching, and scholarly engagement awards including Academy of Management's International Online Teaching Resource Award (2011); Carnegie Council for Ethics in International Affairs' "Making a Difference" Essay Award (Teaching Category/2010-2011); Vermont Campus Compact's Engaged Scholar Award (2010); Association for the Study of Food and Society's Food Pedagogy Award (2009); Vermont Governor's Award for Environmental Excellence in Education and Outreach (2008), among others.

He serves on the Renewable Energy and Adaptation to Climate Technologies Investment Sub-Committee of Africa Enterprise Challenge Fund (Nairobi, Kenya-based \$150 million sustainable investment fund) and is the Chair of U.S. Sustainable and Responsible Investment Forum's International Working Group Steering Committee. He has also worked as an ethical research consultant with Green Cay Asset Management, a socially responsible hedge fund/financial investment company and as a senior research consultant and a Japanese and Asian equity specialist for ISIS Asset Management (now F&C Asset Management), a London-based investment company.

He is the Chair of Program, Education, Events Committee & Board of Directors, Vermont Businesses for Social Responsibility and Education Steering Committee & Advisory Council, Association for the Advancement for Sustainability in Higher Education. He has also served as the Chair of U.S. Social Investment Forum's International Working Group Steering Committee; Co-Chair, Marketing & Consumer Education, Vermont Farm to Plate Network, and Board of Trustees, Environmental Leadership Program. He has also served as a Lead Author for the United Nations Millennium Ecosystem Assessment initiative, an Expert Reviewer for the Intergovernmental Panel on Climate Change's Fourth Assessment Report (Working Group III), among others.

He is an editorial board member of the Journal of Social Entrepreneurship, Journal of Business Ethics (Corporate Responsibility and Sustainability section), Journal of Corporate Citizenship, Business Strategy and the Environment, and Asia Business & Management Journal. His book, "Crisis of Global Environmental Governance: Towards a New Political Economy of Sustainability", was published by Routledge in April 2008 and "Ecology of the New Economy: Sustainable Transformation of Global Information Technology, Communication, and Electronics Industries" was published in 2002 by Greenleaf Publishing.

He will be or has been Harvard University Edmond J. Safra Center for Ethics Network Fellow (2014-2015); a Visiting Research Fellow, Oxford University Smith School of Enterprise and the Environment (2010); Visiting Fellow, INSEAD Business School Middle East Campus (2010); Winter Park Institute Scholar in Residence, Rollins College (2010); the Page Legacy Scholar, College of Communications, Penn State University (2009-2010); POSCO Visiting Fellow, East-West Center (2008); Erasmus Mundus Scholar, Central European University (2007); International Visiting Research Fellow, University of Sydney's Faculty of Business and Economics (2007); Visiting Scholar, Cardiff University's Centre for Business Relationships, Accountability, Sustainability and Society (2006); Visiting Scholar, Free University of Berlin's Environmental Policy Center (2005); Fannie and Alan Leslie Humanities Center Fellow at Dartmouth College (2005); Visiting Professor in the Corporate Environmental Governance Program at the University of Hong Kong's Center for Urban Planning and Environmental Management (2004), among others.

A former New York City-based financial journalist, including two years at Fortune Magazine, he worked in Tokyo, Japan for four years, initially as a policy advisor/analyst in the Global Environmental Affairs Office of Japan's Ministry of Economy, Trade and Industry and later as an environmental and urban development specialist for the United Nations University/Institute of Advanced Studies.

# Jacob Park

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Green Mountain College  
One Brennan Circle  
Poultney, Vermont 05764 USA  
Tel: (802) 287-8330 Fax: (802) 287-8099  
E-mail: [parkj@greenmtn.edu](mailto:parkj@greenmtn.edu)

## Academic Experiences

### **Green Mountain College**

- Associate Professor of Business Strategy and Sustainability  
Promoted to Associate Professor (2008)  
Environmental Studies and Management Division 2002 - Present

### **Harvard University**

- Network Fellow  
Edmond J. Safra Center for Ethics Sept 2014 – May 2015

### **Oxford University**

- Visiting Research Fellow  
Smith School of Enterprise and the Environment June - July 2010

### **INSEAD Business School**

- Visiting Scholar  
INSEAD Business School Middle East Campus April - May 2010

### **Rollins College**

- Scholar in Residence  
Winter Park Institute January - February 2010

### **East-West Center**

- POSCO Visiting Fellow  
Environmental Change, Vulnerability, and Governance Program June 2008

### **Central European University**

- Erasmus Mundus Scholar  
Business School & Department of Environmental Sciences and Policy May 2007

### **University of Sydney**

- International Visiting Research Fellow  
International Business Department, Faculty of Business and Economics January 2007

### **Cardiff University**

- Visiting Scholar  
Centre for Business Relationships, Accountability, Sustainability and Society (BRASS) June-July 2006

### **Free University of Berlin**

- Visiting Scholar, Environmental Policy Research Center June 2005

### **Dartmouth College**

- Fellow, Fannie and Alan Leslie Humanities Center April - May 2005

### **University of Hong Kong**

- Visiting Professor, Corporate Environmental Governance Program  
Center for Urban Planning and Environmental Management May - July 2004

### **University of Maryland**

- Research Scholar, Harrison Program on the Future Global Agenda  
Department of Government and Politics 1999 - 2002

### **United Nations University-Institute of Advanced Studies**

- Environmental and Urban Development Specialist/Research Associate 1994 - 1998

### **University of Tokyo**

- Research Fellow, Department of Urban Engineering 1996 - 1997

### **Professional Experiences**

#### **Green Cay Asset Management**

- Ethical Research Consultant 2005 - 2006

#### **ISIS Asset Management**

- Senior Research Consultant, Japanese and Asian Equities  
Governance and Socially Responsible Investment 1999 - 2004

#### **Japan's Ministry of Economy, Trade, and Industry Global Environmental Affairs Office**

- Policy Advisor/Analyst 1993 - 1995

#### **Fortune Magazine**

- Researcher-Reporter 1988-1990

### **Education**

#### **Erasmus University Rotterdam**

PhD, Department of Public Administration (Expected) June 2014  
Faculty of Social Sciences

#### **Massachusetts Institute of Technology**

Master's in City Planning, Department of Urban Studies & Planning 1993

#### **University of Chicago**

B.A., Public Policy 1987

### **Research, Teaching & Scholarly Engagement Awards**

- International Online Teaching Resource Award, Academy of Management (2011)
- "Making a Difference" Essay Award (Second Place, Teaching Category) Carnegie Council for Ethics in International Affairs (2010-2011)
- Engaged Scholar Award, Vermont Campus Compact (2010)
- Winter Park Institute Scholar in Residence Award, Rollins College (2010)
- Food Pedagogy Award, Association for the Study of Food and Society (2009)
- Vermont Governor's Award for Environmental Excellence in Education and Outreach (2008)
- U.S. Department of State Speaker Program in Germany (Summer 2006)
- German Marshall Fund (U.S.-Spain Leadership Program Fellowship, 2001)

### **Research Grant Awards**

- University of Vermont Research on Adaptation to Climate Change Program Summer Research Award (2013)
- Government of Canada Faculty Research Program Grant (Spring 2012)
- Central Vermont Public Service Innovation Research Grant (June/July 2011)
- Page Legacy Scholar, Arthur W. Page Center, College of Communications, Penn State University (2009-2010)

- Co-Principal Investigator, AT&T Industrial Ecology Faculty Research Award (“Understanding Business and Environmental Value Opportunities in the Global Supply Chain of China’s Information and Communication Technology Industry”, 2008)
- Interactivity Foundation (Summer Faculty Institute Award, 2006)
- American Council on Germany (John J. McCloy Fellowship in Environmental Affairs, 2005)
- Vermont Community Foundation
  - Grant: “Food, Agriculture, and Community Development in the Northeast 2006
  - Grant: “Connecting the Local and the Global: Towards a New Ecological and Social Understanding of Agricultural and Natural Resources Management Practices” Project” 2003
- Japan Foundation/Center for Global Partnership (Grant: “U.S.-Japan Environmental Technology Cooperation Project”, 1995-1996)
- Starr Foundation (MIT-Japan Program Fellowship, 1993-1994)

### **Non-Profit Boards, Academic & Policy Networks (since 2001)**

- Chair, Program, Education, Events Committee (2011-Present) & Board of Directors (2008-Present) Vermont Businesses for Social Responsibility
- Ecosystems and Private Sector Thematic Group Lead (2013-Present) Commission on Ecosystem Management, IUCN/World Conservation Union (2004-Present)
- Education Steering Committee (2011-Present) & Advisory Council (2008-Present) Association for the Advancement of Sustainability in Higher Education
- Technical Committee, Northeast Sustainable Agriculture Research & Education (2011-Present)
- Research Committee, International Management Division (2012-Present); Teaching Committee, Entrepreneurship Division (2011-Present) & Associate Editor/Program Committee (2011 and 2009) & Teaching Team Chair (2008-2009), Organizations and Natural Environment Division Academy of Management
- Chair, International Working Group Steering Committee (2011-2013) U.S. Sustainable and Responsible Investing Forum
- Co-Chair, Marketing & Consumer Education Working Group (2011-2012) Vermont Farm to Plate Network
- Board of Directors, Environmental Leadership Program (2009-2013)
- International Planning Board, Greening of Industry Network (2000-2009)
- Steering Committee, North American Green Purchasing Initiative (2003-2007)
- Board of Directors, Center for Environmental Citizenship/EnviroCitizen (2002-2005)
- Fellow, Salzburg Seminar (2001 and 2002)

### **Scientific Research, Review & Advisory Board (since 2003)**

- Expert Reviewer, Working Group III Fourth Assessment Report (2014) & Managing the Risks of Extreme Events and Disasters to Advance Climate Change Adaptation (2011) & Working Group III Fourth Assessment Report (2007) Intergovernmental Panel on Climate Change
- Review Team, Science to Achieve Results (STAR) Graduate Fellowships Program (2011-2012) and P3: People, Prosperity and the Planet Student Design Competition for Sustainability (2008-2009) U.S. Environmental Protection Agency
- Technical Working Group, World Resources Institute/World Business Council for Sustainable Development’s GHG Protocol’s Product and Supply Chain Accounting and Reporting Project (2008-2010)
- Social, Political, and Economic Dynamics Panel, Human and Social Dynamics Initiative, National Science Foundation (2006 and 2005)
- Environmental Science Peer Review Committee, Fulbright Senior Specialists Program, The Council for International Exchange of Scholars (2006-2007)
- Lead Author, Global Scenarios Working Group, Millennium Ecosystem Assessment (2003-2005)

## **Publications**

### **Books**

- Crisis of Global Environmental Governance: Towards a New Political Economy of Sustainability, Jacob Park, Matthias Finger, and Ken Conca co-editors (Routledge, 2008)
- Ecology of the New Economy: Sustainable Transformation of Global Information, Communication, and Electronic Industries, Jacob Park and Nigel Roome, co-editors (Greenleaf Publishing, 2002)

### **Articles and Book Chapters (\* refereed)**

- “Critical Research Needs for Successful Food Systems Adaptation to Climate Change” (co-authored with Michelle Miller et al) Journal of Agriculture, Food Systems, and Community Development (2013) 3:4, 161–175
- “Food webs and food sovereignty: Research agenda for sustainability” (co-authored with Charles Francis et al) Journal of Agriculture, Food Systems, and Community Development (2013) 3:4, 95–101
- \* “Socially Responsible Investing 3.0: Understanding Finance and Environmental, Social, and Governance Issues in Emerging Markets” (co-authored with Sonia Kowal) Georgetown Public Policy Review 18:2 (Spring 2013)
- “Investing in Climate Governance and Equity in a Post-Durban World”, Ethics, Policy and Environment (2012) 15:3, 288–292
- “Sustainability and Management Education in China and India: Enabling a Global Green Economic Transition” (co-authored with Runa Sarkar and Rick Bunch) Business Leadership Review 9:1 (2012) January 2012
- “Mobilizing Private Sector Resources Toward Climate Adaptation and Mitigation Action in Asia” Cities and Climate Change (2012) World Bank: Washington D.C.
- “Toward a New Asian Business and Management Model of Social and Environmental Value Creation” (co-authored with Zhaohui Wu and Robert Sroufe) Asian Business & Management 10:3 (2011) 327-329
- \* “Financial Activism and Global Climate Change: Rise of Investor Driven Governance Networks” (co-authored with Michael MacLeod) Global Environmental Politics 11:2 (2011) 54–74
- \* “When Not Every Response to Climate Change is a Good One: Defining Criteria for Sustainable Adaptation.” (co-authored with Siri Eriksen et al) Climate and Development . 3 (2011) 7–20
- \* “Creating Integrated Business and Environmental Value within the Context of China’s Circular Economy and Ecological Modernization” (co-authored with Joseph Sarkis and Zhaohui Wu) Journal of Cleaner Production 18:15 (2010) 1494-1501
- \* “Responsible Investing: Challenges and Opportunities for Sustainable Strategic Management in the Global Context” International Journal of Sustainable Strategic Management 2:3 (2010) 274-283.
- “Investing in Sustainable Entrepreneurship and Business Ventures in the Developing World: Key Lessons and Experiences of EcoEnterprises Fund” (co-authored with Tammy Newmark) Global Sustainability as a Business Imperative Stoner J. and Wankel C, editors.
- “Environmental Management and Public Health: Challenges and Opportunities in China’s Mobile Phone and Telecommunication Industries” China Environment Series Issue 10 2009 Woodrow Wilson Center for International Scholars, 117-119.
- \* “Sustainable Consumption in the Financial Sector: Analyzing the Markets for Responsible Investment in Hong Kong and Japan” International Journal of Consumer Studies 33 (2009) 206–214
- \* “Strategy, Climate Change and the Japanese Firm: Rethinking the Global Competitive Landscape of a Warming Planet” Asia Business and Management Journal 7 (3) 2008 (December)

- \* “China, Business, and Sustainability: Understanding the Strategic Convergence” Management Research News Issue 9: Vol. 31 2008 (November)
- “China’s Rapid Industrialization and its Sustainability Discontents: Understanding the Strategic Implications for Business” in John Hooker and Peter Madsen, co-editors, Perspectives on International Corporate Responsibility (Carnegie Bosch Institute, 2005)
- \* “Connecting the Electronic Dots: Ecological and Social Dimensions of the Global Information Revolution” Business & Professional Ethics Journal 2006, Vol. 24, Numbers 1: 2, 1-11
- \* “Policy Synthesis for Key Stakeholders” (co-authored with Ferenc Toth et al) in Ecosystems and Human Well-Being: Scenarios, Volume 2 - Findings of the Scenarios Working Group of the Millennium Ecosystem Assessment (Washington D.C.: Island Press, 2005)
- “Beyond Good Intentions: New Directions for Investing in Sustainability” in John Hooker, Ana Kolk, and Peter Madsen, co-editors, Perspectives on International Corporate Responsibility (Philosophy Documentation Center/Carnegie Bosch Institute, 2005)
- “Global Climate Change: Policy Challenges, Policy Responses” in Dennis Pirages and Ken Cousins, co-editors, Assessing Limits to Growth: From Environmental Scarcity to Ecological Security (MIT Press, 2005)
- \* “Business and Human Rights: Mixing Profit and Principles in the Global Marketplace” Journal of Corporate Citizenship, Spring 2004, 24-27.
- “Private Interest, Public Responsibility: Managing Business and Sustainable Development in a Globalizing Economy” Environmental Change and Security Project Report, 2004, Issue 8, 29-33.
- \* “Unbundling Globalization: Agent of Policy Convergence” International Studies Review, Spring 2002, 4:1, 230-233.
- “Managing Globalization for Sustainability in the 21<sup>st</sup> Century” (co-authored with Minna Halme and Anthony Chiuh) Business Strategy and Environment 2002, 11: 81-89.
- “Global Sustainability and the Information Economy: Old Challenges, New Perspectives” (co-authored with Nigel Roome), Greener Management International, 2002, Issue 32: Winter, 24-32.
- "Globalization After Seattle", The Washington Quarterly, 23:2 pp. 13-16, Spring 2000.
- “Governing U.S. Climate Change Policy: From Scientific Obscurity to Political Prominence” in Paul Harris, Editor, Climate Change and American Foreign Policy (St. Martins Press, 2000).
- “Japan’s Electric Power Industry: Responding to the Challenge of 3Es” Energy Policy, 2000, 27:15, February, 883-887.
- “Green Power - Designing a Green Electricity Marketing Strategy” (co-authored with Norbert Wohlgemuth and Michael Kosz) in Martin Charter and Michael Jay Polonsky, co-editors, Greener Marketing: A Global Perspective to Green Marketing Practice (Greenleaf Publishing, 1999)
- “Global Threats and Opportunities” (co-authored with Tarcisio Della Senta) in Matti Palo and Jussi Uusivuori, co-editors, World Forests, Society, and Environment (Dordrecht, Netherlands: Kluwer Academic Publishers, 1999)
- “The Other Asian Crisis”, Washington Quarterly, Vol. 22, No. 2, Spring 1999, pp. 7-9.
- “Sustainability and Higher Education in Asia-Pacific” (co-authored with Ted Tschang) in Walter Leal Filho (editor), Universities and Sustainable Life (Peter Lang Publishers, 1999).
- “Ecological Stewardship in Japanese Firms” Corporate Environmental Strategy, Spring 1998, 5:3
- “The World Wide Fund for Nature: Financing a New Noah’s Ark” in Helge Ole Bergesen and Georg Parman, co-editors, Green Globe Yearbook, (Oxford and New York: Oxford University Press, 1997).
- “Building a Sustainable Development Educational and Research Agenda” Asian Perspective, 1997, November.

- “APEC and ASEAN: The Future of Asian Environment Regionalism”, 1997 Environmental Politics, Fall 1997, 6:3.
- “Business and Environment: A Reluctant Partnership,” EcoDecision, Issue 24, Spring 1997.
- “Joint Implementation Under the UN Framework Convention on Climate Change”, Review of European Community and International Environment Law, Vol. 15, No. 2, June 1996, 188-189.
- “Japanese Policy on Climate Change”, Social Science Japan, August 1995, 32.

### **Invited Presentations, Lectures, and Research Seminars (since 2001)**

- “Food Systems and Climate Change in the U.S.: Meeting Global Challenges, Fostering Local Community Resilience”, Co-Presentation at Yale Food Systems Symposium, October 18-19, 2013
- “Understanding Community Resilience in an Era of a Warming Planet and Post-Disaster Recovery”, Presentation at Vermont Campus Compact Summer Internship for Irene Recovery Program Orientation, June 6, 2013
- “The Changing Face of Globalization: Key Trends, Drivers, and Strategic Implications for International Businesses”, Presentation at the Sixth Annual Iona College School of Business & University of Connecticut Center for International Business Education & Research Summer Symposium, June 24-25, 2011.
- “Integrating Environmental Goals and Firm Strategy: China Mobile and Climate Change”, Presentation at the Succeeding in Emerging & Developing Markets: How Institution Impact Firms and Managers Faculty Development Workshop, George Washington University Business School, June 9, 2011
- “Gender as a Stakeholder Concern in Entrepreneurship & Private Sector Development”, Prepared for Stakeholder Engagement in Practice: Global Challenges, Possibilities, and Limitations Conference, Bentley Global Business Ethics Symposium, May 23, 2011.
- “Ethical Dilemmas in Climate Change: Implications for Business Management Pedagogy”, Presentation at the Bentley University Global Business Ethics Workshop, Waltham, Massachusetts, May 18-22, 2009
- “Taking a Systems Approach to Sustainability and Supply Chain Management: Critical Drivers, Emerging Trends, and Future Outlook,” International Working Group Fall 2008 Symposium, Annual SRI in the Rockies Conference, Whistler, Canada, October 26-29, 2008.
- “Sustainable Adaptation, Climate Change, and Marketplace”, Presentation at the Sustainable Adaptation to Climate Change Training Seminar, International Human Dimensions Program, New Delhi, India, October 12-15, 2008
- “Toward a New Strategy of Climate Change Market and Policy Governance in Korea and Northeast Asia”, Research Seminar, East-West Center, Hawaii, June 25, 2008
- “Corporate Environmental and Social Responsibility: Is there an Asian Style?”, Pacific Asian Lecture Series, Shidler College of Business, University of Hawaii at Manoa, June 3, 2008
- “Fostering Corporate Citizenship Through Service Learning”, Vermont Campus Compact Gala, March 18, 2008 <http://www.vtcampuscompact.org/gala.php>
- “Understanding Business Strategy in a Warming Planet: California, China, and Climate Change” Plenary Lecture & Presentation, 7th Annual International Business and Economy Conference, San Francisco, January 11, 2008
- “Socially Responsible Investing and Emerging Markets: Uneven Distribution of a Sustainable Future”, Emerging Alpha: A Guide to SRI in Emerging Markets, 18th Annual SRI in the Rockies Conference, November 3, 2007
- “Climate Change: Understanding the Business, Compliance, and Strategic Implications”, 6th Annual Compliance & Ethics Institute, Society of Corporate Compliance & Ethics Institute, September 9, 2007

- “Changing Business of Global Sustainability: Critical Drivers, Emerging Trends”, Keynote Presentation and Lecture at the Center For International Business Education & Research Summer Symposium, Iona College, NY, July 21 2007 <http://www.iona.edu/hagan/ibec/index.cfm>
- “Energy, Climate Change & Information Technology” and “New Economy Waste “Trade” and “Steering Food, Agriculture & Natural Resources Marketplace Towards Sustainability””, Business, Environment, and Society Guest Lectures, Central European University Business School, Budapest, Hungary, May 17 & 24 2007
- State Farm Visiting Fellow, College of Business, Oregon State University, April 11-13 2007 <http://www.bus.oregonstate.edu/aepfellows/home.aspx>
  - “Sustainability, International Business, and Supply Chain Management: Why and How Chindia (China and India) Matters”
  - “Greening Commerce: Critical Issues in Business, Sustainability, and the Global Economy”.
  - “Marketing Sustainability in a Global Context”.
- “Green Purchasing and Campus Sustainability: An Overview”, Presentation at the Green Purchasing Strategy Annual Workshop, Miami, FL, January 24 2007.
- “Search for a New Strategy: Business, Globalization, and Sustainable Development”, Presentation <http://mooreschool.sc.edu/moore/pr/news/ProgramNews/sustainability.html> at the International MBA Program @ Moore School of Business, University of South Carolina, December 7 2006.
- “Green Purchasing as a Vehicle of Campus Sustainability Strategy: Trends, Outlook, and Best Practice”, <http://www.yale.edu/sustainability/consortium/ppts/w1-park.pdf> Presentation at the 3<sup>rd</sup> Annual Conference of the Northeast Campus Sustainability Consortium Conference, Yale University, New Haven, CT, November 2-3 2006. <http://www.yale.edu/sustainability/consortium-agenda.htm>
- “From Scientific Inquiry to Social Movements: Towards a New Strategy of Communicating and Mobilizing Climate Change Action in the US”, Workshop at the ESRC Centre for Business Relationships, Accountability, Sustainability & Society (BRASS) <http://www.brass.cf.ac.uk>, Cardiff University, Cardiff, United Kingdom, July 11 2006.
- U.S. Department of State Speaker Program in Germany, June 2006
  - “China, Business, and Sustainable Development: Examining the Risks and Opportunities”, Presentation at the Johann Wolfgang Goethe University, Frankfurt, June 21.
  - “What is so Socially Responsible About Socially Responsible Investing”, Dinner Dialogue Presentation, Ecologic Institute, Berlin, June 20. <http://www.ecologic.de/modules.php?name=News&file=article&sid=1748>
  - “Business in a Changing Global Energy & Environment Context”, Presentation at the New Directions in Energy and Environmental Policy Seminar, Free University of Berlin, Berlin, June 20.
  - “Sustainability, Entrepreneurship and Higher Education: Making the Connection”, Presentation at the Centre for Sustainability Management, University of Lueneburg, Lueneburg, June 19.
- “Towards a New Model of ‘Place-based’ Business and Sustainability: Lessons for and from the Green Mountain State”, Presentation at the Spring 2006 Vermont Businesses for Social Responsibility “Local Strategies in a Global Economy” Conference, Burlington, Vermont, April 11 2006.
- “Mediating Marine Sustainability: Challenges of Private Resource Management and Public Governance”, Guest Lecture at the Spring 2006 Log Lunch Series, Center for Environmental Studies, Williams College, February 24 2006.
- “Building the Business Case for Fair Trade Coffee: Current Challenges, Future Outlook ”, Presentation at the School for International Training/Greening of Industry Network “Sustainable Regions and Global Trade” Workshop, Brattleboro, Vermont, February 17-18 2006.
- “A New Global Strategy of People, Planet, and Profits: Implications for Asia-Pacific”, Guest Lecture at the National Research Center for Environmental and Hazardous Waste Management, Chulalongkorn University, Bangkok, Thailand, November 23 2005.

- “Defining the New Ecology of Business”, Presentation at the Stewardship Lectures Series, The Walden Woods Project, August 18 2005.
- “Defining the Next Generation of New Market Creation in Finance and Sustainability: Lessons from the SRI Experience”, Presentation Prepared for the 11<sup>th</sup> Annual World Resources Institute BELL Conference, Cornell University, July 20-22 2005.
- “Towards a Global Perspective on Climate Change and Business Strategy”, Guest Lecture, Environmental Policy Center, Free University of Berlin, June 14 2005.
- “Business and Sustainable Development: Opportunities and Challenges from China’s Rise in the Global Economy”, Guest Lecture, Environmental Policy Center, Free University of Berlin, June 8 2005.
- “Changing Discourse: Political Economy and Ethics of Climate Change Policy in the U.S.”, Guest Lecture, Environmental Policy Center, Free University of Berlin, June 2 2005.
- “Governing Cyber-Complexity: Examining the Social, Economic, and Ecological Dimensions of Information Society”, Presentation at the Cyber-Disciplinarity Humanities Institute, Dartmouth College, April 13 2005.
- “Forging Community-based Sustainable Enterprises: Perspectives from the Green Mountain State”, Presentation at the Howard E. Woodin Colloquium Series, Middlebury College, March 17 2005.
- “Forging Community-based Sustainable Enterprises: Perspectives from the Green Mountain State”, Presentation at the Center for Research on Vermont Seminar Series, University of Vermont, November 10 2004.
- “Towards a New Connected Understanding of Environmental and Natural Resources Management”, Presentation at the 38<sup>th</sup> Annual Conference of the New England Environmental Education Alliance, October 16 2004.
- “China and Sustainable Development in an Age of Consumptive Globalization”, Environmental Studies Lecture Series, Bowdoin College, September 27 2004.
- “Business Strategy and Environment: Examining International Paper and the Paper & Pulp Industry”, Guest Lecture, Bowdoin College, September 27 2004.
- “New Directions in Sustainability & Business: Creating and Managing Actionable Knowledge”, Professional Development Workshop Presentation, 2004 Annual Conference of the Academy of Management, August 7 2004.
- “Building New Models of Community-based Sustainable Enterprises”, Presentation at the 2004 Sustainable Communities Conference, July 15 2004.
- “Socially Responsible Investments and Emerging Markets”, Presentation at the Third Annual Green Mountain Summit on Investor Responsibility Conference, May 25 2004.
- “Marketing Sustainability: Issues and Concerns for the Business and Non-Profit Sectors”, Guest Lecture at the School of International Training, March 11 2004.
- “Making the Connection: Environment, Social Justice, and Community”, Presentation at the 14<sup>th</sup> Annual North American Interdisciplinary Conference on Environment and Community, February 20, 2004.
- “Can a Cup of Coffee Change the World?”, Presentation at the Coffee, Sustainability, and Global Economy Workshop, Green Mountain College, November 11, 2003.
- “Challenges of Integrating Sustainability in the Management Curriculum: A Global Perspective”, Presentation at the 2003 Greening of Industry Network Conference, October 13-14 2003.
- “Corporate Governance and Responsibilities: A Global Perspective”, Keynote Speech at the Corporate Environmental Governance Conference, Hong Kong, October 8, 2003.
- “E-Sustainability: Towards a New Policy Framework for the Global Information Economy”,

Presentation at the 10<sup>th</sup> Annual Conference of the Greening of the Industry Network Conference, Sweden, June 23-26 2002.

- “Managing Transparency: Towards a New Business Strategy of Stakeholder Engagement”, Presentation at the 10<sup>th</sup> Annual Conference of the Greening of the Industry Network Conference, Sweden, June 23-26 2002.
- “Towards a Strategy of Stakeholder Engagement”, Presentation at the Corporate Sustainability Conference, Erasmus University, Rotterdam, Netherlands, June 6-7 2002.
- “Sustainable and Socially Responsible Investing in Asia”, Presentation at the US-Asia Environmental Policy Forum, May 29 2002.
- “Japan, Globalization, and its Challenges”, Presentation at the Kansai American Center, Japan, September 10 2001.
- “Emerging Pressures for Corporate Environmental and Social Responsibility: Implications for Chinese Companies”, Presentation at the Verite Suppliers Workshop, China, March 16 2001.
- “The New Bottom Line: Environmental and Social Responsibility in the Global Marketplace”, Environment and Society Colloquium Series, Clark University, February 20 2001.
- “Transforming Labor and Environmental Practices: Examining Supply Chains in the Footwear and Apparel Industries in Asia”, Presentation at the 9<sup>th</sup> Annual Conference of the Greening of Industry Network, Thailand, January 21-25 2001.
- “Atom to Bits: Sustainability Implications of the E-economy”, Presentation at 9<sup>th</sup> Annual Conference of the Greening of Industry Network, Thailand, January 21-25 2001.

### **Conference Papers (since 2001)**

- “Japan’s Changing Corporate Environmental Practices in a Post-Fukushima Energy Era”, Prepared for Half the World 2012: Environment, Culture, and Sustainability in East Asia Symposium, Hobart and William Smith College (Geneva, New York), March 2-3, 2012.
- “Climate Resilient Entrepreneurship: Designing and Scaling Energy, Environmental, and Social Innovation in Africa”, Prepared for Business of Social and Environmental Innovation Conference, University of Cape Town (South Africa) Business School, November 14-16, 2011.
- “Responsible Investing 3.0: Understanding the Environmental, Social, and Governance Context of Emerging Markets”, Prepared for Country Management: Strategy, Operations and Leadership in Emerging and Frontier Economies Conference, Tufts University Center for Emerging Market Enterprises, February 25, 2011.
- “Mobilizing Private Sector Resources Toward Climate Adaptation and Mitigation Action in Asia”, Prepared for the Fifth World Bank Urban Research Symposium on Cities and Climate Change, Marseille, France, June 28-30, 2009
- “Navigating the Marketplace Towards a Pro-Poor, Community-based Climate Strategy in an Era of Global and Regional Energy Insecurity”, Prepared for the Institute for Global Environmental Strategies Policy Forum on Integrating Climate Change and Energy Security, Bangkok, Thailand, August 7-8, 2008
- “Changing Business of Inconvenient Truth”, Prepared for the Political Economy and Climate Change I: Limits to Kyoto Panel, 49<sup>th</sup> Annual Conference of the International Studies Association, March 28, 2008
- “Water Environmental Governance in Asia-Pacific: Understanding the Policy Implications and Lessons of the Global Environmental Governance Process”, Prepared for the 2<sup>nd</sup> International Forum on Water Environmental Governance in Asia, December 3-4, 2007
- “Finance and Sustainability: Charting the Future of Socially Responsible Investing in the Asia-Pacific Region”, Prepared for the 2007 International Association for Business and Society Conference, May 31-June 3 2007.

- “BP’s Beyond Petroleum Campaign: Challenges of Sustaining a Green Branding Strategy”, Prepared for the Case Workshop, 2007 International Association for Business and Society Conference, May 31-June 3 2007.
- “Social and Environmental Management Challenges Arising From China’s Rapid Industrialization: Understanding the Strategic Implications for Business”, Prepared for the 2006 International Corporate Responsibility Conference, Hong Kong University of Science & Technology, September 22-24 2006.
- “Steering Business Toward Sustainability in Asia-Pacific: Trends, Challenges, and Outlook”, Paper Prepared for the International Symposium on Corporate Sustainability Management - Approaches and Applications, Bangkok, Thailand, November 24-25 2005.
- “Ethics of Business and Climate Change: Can the Risks of Natural Disasters be Better Managed Through Financial Innovation?”, Paper Prepared for the 12<sup>th</sup> Annual International Conference Promoting Business Ethics, St. John’s University, October 26-28, 2005
- “Enhancing Security, Reducing Vulnerabilities: Climate Change and Financial Innovation”, Paper Prepared for the Human Security and Climate Change Workshop, University of Oslo, June 20-21 2005.
- “NAFTA+10 Years: Examining the Community-Level Environmental Impacts in Mexico”, Paper Prepared for the “Trading Justice: NAFTA’s New Links and Conflicts, University of Memphis, March 24-26 2005.
- “Ten Years After Rio: Globalization and Sustainability”, Presentation Prepared for the 3<sup>rd</sup> Annual Northeast Climate Conference, University of Vermont, February 18-20 2005.
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